Grow your KENO opportunities.
See inside for more.
For Starters

Intralot terminal service issues
1-866-710-2462

Hotline
1-800-686-4208
General retailer services
Instant ticket ordering
Claims questions

Regional Sales Offices
Region 1: Cleveland regional office
216-774-5671
Region 2: Toledo regional office
1-800-589-6442
Region 3: Dayton regional office
1-800-589-6463
Region 4: Cincinnati regional office
1-800-589-9982
Region 5: Columbus regional office
1-800-589-6445
Region 6: Athens regional office
1-800-589-6466
Region 7: Akron-Canton regional office
1-800-589-6467
Region 8: Youngstown regional office
1-800-589-6468
Region 9: Lorain regional office
1-800-589-6469

Winning Numbers line
1-800-589-6446

Website
www.ohiolottery.com

Check out:

KENO Clutch 3 promotion
Enjoy college basketball tournament season and the first big Keno promotion of 2021.
Page 4, 5

Certified KENO Experts
Check out the latest perks for members.
Page 6, 7

Scratch-off vending opportunity
Learn about the convenience, security and profitability of Select 4 vending.
Page 9

KENO Million Dollar Club
Congratulations to our newest members from north and north central Ohio.
Page 11

Compulsive gambling can be treated. If you or someone you know has a gambling problem, call the Problem Gambling Helpline at 1-800-589-9966.

www.ohiolottery.com/OH!-Lottery-Blog
@OHLottery /OhioLottery
/ohlottery/ /c/ohiolottery

Kenotes! Spring 2021
Welcome to Kenotes

*a publication for bars, taverns, restaurants and clubs selling the Ohio Lottery KENO game.*

We’re back, with the goal of moving your business ahead. It begins with *Keno Clutch 3*, rewarding customers for making a $20 single-ticket *Keno* purchase, starting March 19. The promotion runs on select tournament game days, noon to midnight, through April 5. Enjoy a little extra *Keno* play during the height of college basketball tournament season. See page 5 to learn more.

*Keno’s* been coming back strong, boosted by the full reopening of business hours for bars and taverns, and pent-up demand by customers. *Keno* sales are nearing $12 million a week, with sales of *Keno* and *Lucky One* combined breaking through the $12-million mark the week ending Feb. 27. That’s good news we want to see continue.

This issue, we return to the celebration of our newest *Keno* Million Dollar Club members. In the fall 2020 issue, we acknowledged our newest members from central and southern Ohio. This issue, we give a shout out to new members from around the eastern and northeastern part of Ohio. Great job all!

Keep it fun – that’s the motto we seek for all Ohio Lottery game play. Balancing fun, friendship and healthy play is an important part of a well-balanced life. We make a special point to remind everyone who enjoys our games during Problem Gambling Awareness Month. Take and share these few tips on page 8 to help keep play in balance. We’ve included important contact numbers for those who may need more support.

Be sure to check out all the resources available here to help your business blossom throughout the spring.

Let’s all stay safe together. It’s good to be back.
KENO
CLUTCH THREE
FOR EVERY
$20 WAGER
ON A SINGLE
KENO TICKET
GET THREE FREE
$1 3-SPOT
WAGERS
Enjoy your favorite games with our special offers. For the next complete pay period:

2023 $1198 00000

Congratulations!

Debra Nitti
FOR HIV
$1 Win

FOR DRAWING

Winning Numbers:

1 41 47

You Win $150!

Thank you for playing.
Time for KENO Clutch Three

Select tournament game days
March 19-April 5

The Ohio Lottery is all in, taking the excitement of college basketball tournament season and adding a special Keno promotion for customers supporting their favorite teams.

Here’s our offer – For every $20, single-ticket Keno purchase during the promotional period, players receive a free Keno ticket with a $1, 3-spot play, good for three consecutive drawings.

The promotion runs noon to midnight on the following game dates:

Keno Clutch 3 tournament play (noon to midnight)
- Friday, March 19
- Saturday, March 20
- Sunday, March 21
- Monday, March 22
- Saturday, March 27
- Sunday, March 28
- Monday, March 29
- Tuesday, March 30
- Saturday, April 3
- Monday, April 5

Keno Clutch Three is a repeat promotion (i.e. A $40 single-ticket Keno wager provides two, $1 3-spot Keno plays etc.) Note: Keno wagers placed during the promotional period cannot be cancelled.

Promotional support
Get downloadable posters to support Keno Clutch 3 at your business. Go to “Promotional Materials” on the Retailer Resources section of the Ohio Lottery website: https://www.ohiolottery.com/Retailers
What’s Happening: The Latest on our Certified KENO Expert Community

Tip Jar Tuesdays
Congratulations to our most recent winners, who responded to the recent Tip Jar Tuesday questions on the Ohio Lottery’s Certified Keno Experts Facebook page. Each received a $100 gift card:

Feb. 2, 2021
Tab Boehl, Northwest Lanes, Fairfield

Feb. 16, 2021
Deb Ruff, Dick’s Drive Thru, Sandusky

All Keno Experts who signed up as of December 2020 or later receive a special Keno sales kit. Look for a window cling, Keno how-to-play and Keno Clutch 3 poster, just for you, and the establishment you represent.

Keno Expert Sign Up
Whether you’re a newbie or Keno veteran, visit www.KENOcertifiedexpert.com and take a few minutes to complete our Keno quiz. It’s quick and easy, and you’ll get a cool tee shirt once you’re done. Have the retailer number for the Keno business you work at handy.

Join our Certified Keno Experts community on Facebook for even more perks.

Still have questions? Talk to your sales representative today.
Have fun playing Ohio Lottery games

*Keep it healthy and Keep it Fun*

#1 Don’t Take Unnecessary Risks
#2 Know Your Limits
#3 Keep It Social
#4 Have Other Hobbies
#5 Keep Your Priorities Straight

Try the quiz. www.KeepItFunOhio.com

**Tracking your gaming budget**
Want an idea of how much you spend on Lottery game play? Here's a quick and easy way to do so: https://keepitfunohio.com/costulator

**When it’s not fun anymore.** Get Help/Give Help: https://keepitfunohio.com/get-help-give-help

Help is available 24/7:
1-800-589-9966
Chatline at www.keepitfunohio.com
New vending option tailored specifically for bars, taverns, restaurants and clubs.

New Select 4 vending offers a compact, secure and well-organized system for selling Ohio Lottery scratch-offs.

Take advantage of the popularity of scratch-offs. Interested in learning more about the new vending option? Contact your Ohio Lottery sales representative or call Office of Sales at 216-774-5680 for details. Limited supplies available.

NEW Ohio Jackpot 7’s EZPLAY progressive

Let your progressive EZPLAY® Game fans know about Ohio Jackpot 7’s. Jackpots start at $40,000. Overall payout: 82%

Each ticket offers:
- 15 spin lines to play.
- A comfortable play style. Match three like symbols in a spin line to win a prize; match three “7s” in a spin line to win the jackpot.
- Nine prize tiers, ranging from $40-$2,500, plus the jackpot.

Cost is $40 per ticket.
Big Winners!

November 2020-February 2021 • KENO winners of $10,000 or more at Ohio’s bars, restaurants, taverns and clubs.

<table>
<thead>
<tr>
<th>Date won</th>
<th>Prize won</th>
<th>Winner</th>
<th>Retailer</th>
</tr>
</thead>
<tbody>
<tr>
<td>11/3/20</td>
<td>$25,025</td>
<td>Roger Mahakian, Wadsworth</td>
<td>On Tap, Medina</td>
</tr>
<tr>
<td>11/8/20</td>
<td>$10,250</td>
<td>Troy Yeary, Cincinnati Gano Tavern, Cincinnati</td>
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</tr>
<tr>
<td>11/13/20</td>
<td>$16,400</td>
<td>Shannon Kusic, Poland Spirits Ultra Lounge, Youngstown</td>
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</tr>
<tr>
<td>11/25/20</td>
<td>$12,720</td>
<td>Michael Kabel, Naples Miami Valley Gaming, Lebanon</td>
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<tr>
<td>12/12/20</td>
<td>$30,000</td>
<td>Stanley Orewiler, Mansfield Deschner’s Pizza &amp; Carryout, Mansfield</td>
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<tr>
<td>12/16/20</td>
<td>$49,860</td>
<td>James Tucker, Elyria Mahd House Bar &amp; Grille, Elyria</td>
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<tr>
<td>1/1/21</td>
<td>$10,000</td>
<td>Brock Reish, Ravenna Harry Buffalo, Painesville</td>
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<tr>
<td>1/2/21</td>
<td>$20,012</td>
<td>Timothy Kaminski, Lewis Ctr The Skybox Sports Bar, Lewis Ctr</td>
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<tr>
<td>1/6/21</td>
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<td>John Heiney, Galena Tailgater’s Sports Bar &amp; Grill, Whitewater</td>
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<td>1/7/21</td>
<td>$11,000</td>
<td>Michael Hawkins, Medina Village Inn, Chippewa Lake</td>
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<tr>
<td>1/12/21</td>
<td>$12,000</td>
<td>Jerome Nyers, Perrysburg Pub 51, Northwood</td>
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<tr>
<td>1/15/21</td>
<td>$12,480</td>
<td>Gavin Feucht, Fostoria Buffalo Wild Wings, Tiffin</td>
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<tr>
<td>1/19/21</td>
<td>$10,000</td>
<td>Jeffrey Pazzelli, Adena La Pizza LLC, Adena</td>
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<tr>
<td>1/29/21</td>
<td>$10,035</td>
<td>Stephanie Cilone, Canfield Giangelo’s, Boardman</td>
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<tr>
<td>1/29/21</td>
<td>$16,400</td>
<td>Gavin Feucht, Fostoria Buffalo Wild Wings, Tiffin</td>
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<tr>
<td>1/29/21</td>
<td>$10,000</td>
<td>Ryan Leach, Dayton Phone Booth Lounge, Kettering</td>
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<tr>
<td>1/30/21</td>
<td>$20,011</td>
<td>Dennis Lamphier, Milford Quaker Steak &amp; Lube, Milford</td>
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<tr>
<td>2/4/21</td>
<td>$10,090</td>
<td>Brandon Turner, Heath Shade On 30th, Heath</td>
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<tr>
<td>2/5/21</td>
<td>$20,000</td>
<td>Gerard Knapp, West Chester Buffalo Wings &amp; Rings Becket Ridge, West Chester Twp</td>
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<tr>
<td>2/8/21</td>
<td>$10,042</td>
<td>Robert Kent, Philo Eldorado Scioto Downs Racino, Columbus</td>
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<td>2/13/21</td>
<td>$27,545</td>
<td>Clinton Justice, Aaron Bush, Springfield Roosters Springfield</td>
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<tr>
<td>2/14/21</td>
<td>$18,011</td>
<td>Cyndi Aranyosi, Minster Bud’s Pizza, Minster</td>
<td></td>
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</tbody>
</table>

Brent hit the Perfect Game jackpot at Oler’s Grill in Findlay.

Kenny’s Tavern, Cleveland FY20 Keno Million Dollar Club

All Fired Up, North Ridgeville FY20 Keno Million Dollar Club

Roman’s Four Restaurant & Lounge, Madison FY20 Keno Million Dollar Club
The FY20 Class of the KENO Million Dollar Club

This year, 119 retailers reached the $1-million mark in Keno sales since joining the Ohio Lottery. In this issue, we recognize the hardworking bars, taverns, restaurants and clubs from the north central and eastern part of the state that have made the list this year. You can see the list of retailers from the other areas of Ohio in the fall 2020 Kenotes.

Congratulations to all!

**Akron/Canton Region**
- Brubaker’s Pub, Uniontown Clubhouse, Kent
- David B’s Grille & Pub, Akron
- Fast Times Pub, Canton
- Hooley House Sports Pub & Grille, Copley
- K & D’s Lounge, Akron
- Lew’s Bar, Massillon
- Loom Lodge #1082, Mogadore
- Papous Tap & Grille, Aurora
- Roman’s Four Restaurant and Lounge, Madison
- Sandbar, Akron
- Town Tavern, Middlefield

**Cleveland Region**
- Back Draft Bar & Grill, North Olmsted
- BG’s Old World Tavern, Euclid
- Bobby O’s Place, Lakewood
- Dicillo’s Tavern, Mayfield Hts
- First Stop Bar, Parma
- Good Olde Daze, Parma
- Johnny J’s Pub & Grille, Strongsville
- Kelley’s Pub, Lakewood
- Kenny’s Tavern, Cleveland
- Moonlight Tavern, Parma
- Parma Hts Harry Buffalo, Parma Hts
- Shaker’s Tavern, Cleveland
- Suds Maguire’s Bar & Grill, Berea
- The Crystal Keg, North Royalton
- The Local Bar, North Royalton
- Tradesman Tavern, Parma
- VFW #1056, Euclid
- Zig’s Pub & Grill, Parma

**Lorain Region**
- All Fired Up, North Ridgeville
- Bootleggers Bar & Grille, Columbia Station
- Deschner’s Pizza & Carryout, Mansfield
- Elyria Moose Family Center #778, Elyria
- Mansfield Restaurant, Mansfield
- VFW 2743, Norwalk

**Youngstown Region**
- Crickets, Youngstown
- Davidson’s Restaurant, Canfield
- East Liverpool Moose Lodge 122, East Liverpool
- Gavin’s, New Philadelphia
- Iroquois, Lounge, Ashtabula
- Quench Bar & Grill LLC, Boardman
- Shaker’s Bar and Grill, Youngstown
- Spirits Ultra Lounge, Youngstown
- St. Anthony Dipadova Society, Struthers
- Teenie’s Tavern, Youngstown
Coming Soon: Changes to KENO multi-draw option

The Ohio Lottery is planning an increase in the number of multi-draws available for *KENO* play. With that change, the *KENO* bet card will be updated to allow players to place wagers for up to 50 drawings. The change is expected to take place mid-May.

Look for more information in the upcoming months.

The Ohio Lottery is an Equal Opportunity Employer and Service Provider
1-800-686-4208 | www.ohiolottery.com
Please Play Responsibly
Patrick McDonald, Director

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1-800-589-9966

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