

# KENOTES

The Ohio Lottery newsletter for KENO bars, taverns, restaurants and clubs



**KENO**

**Clutch Three!**

Promotion March 19 - April 6





# For Starters

**Intralot terminal service issues**  
1-866-710-2462

**Hotline**  
1-800-686-4208  
General retailer services  
Instant ticket ordering  
Claims questions

**Regional Sales Offices**  
**Region 1: Cleveland regional office**  
216-774-5671

**Region 2: Toledo regional office**  
1-800-589-6442

**Region 3: Dayton regional office**  
1-800-589-6463

**Region 4: Cincinnati regional office**  
1-800-589-9882

**Region 5: Columbus regional office**  
1-800-589-6445

**Region 6: Athens regional office**  
1-800-589-6466

**Region 7: Akron-Canton regional office**  
1-800-589-6467

**Region 8: Youngstown regional office**  
1-800-589-6468

**Region 9: Lorain regional office**  
1-800-589-6469

**Winning Numbers line**  
1-800-589-6446

**Website**  
[www.ohiolottery.com](http://www.ohiolottery.com)

## Check out:

 **KENO Clutch Three Promotion**  
Spend \$20 on *Keno* (single ticket purchase) and earn a \$1, 3-spot play for three consecutive drawings.  
Page 4, 5

 **Retailer spotlight**  
Fricker's #107, Goodman Ave., Cincinnati  
Page 6, 7

 **Survey Results**  
Your best *Keno* stories wanted.  
Page 9

 **KENO Million Dollar Club FY19**  
Check out new members from Northwest and Northeast Ohio.  
Page 12, 13

 **KENO Certified Experts**  
Time to re-up and sign up.  
Page 14

**Blog**  
[www.ohiolottery.com/OH!-Lottery-Blog](http://www.ohiolottery.com/OH!-Lottery-Blog)

**Twitter**  
[@OH!Lottery](https://twitter.com/OH!Lottery)

**Facebook**  
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**Instagram**  
[/ohlottery/](https://www.instagram.com/ohlottery/)

Compulsive gambling can be treated. If you or someone you know has a gambling problem, call the Problem Gambling Helpline at 1-800-589-9966.

# Welcome to Kenotes

a publication for bars, taverns,  
restaurants and clubs selling the Ohio  
Lottery KENO game.

It's almost tournament time, with customers on the edge of their seats cheering on and hoping for the very best with their favorite teams. *Keno* can be a fun break from the action. This year, our tournament promotion, *Clutch Three*, provides some additional fun for your customers. For every \$20 single-ticket purchase, customers receive a free, \$1, 3-spot play, good for three consecutive drawings. Check out the details on pages 4-5.

**Calling all Keno Experts.** A brand-new *Keno* Certified Expert program launched this past December. **If you're a past member**, it's time to sign up again so we know you're with us. **If you're new**, and would like to be in on the latest news and *Keno* promotions, we encourage you to sign up too. Being a *Keno* Expert offers some nice perks – and it's free. The more we work together, the better we'll all be!

See what's new here – from *Keno* winners to *Keno* coasters, new games and other player and retailer opportunities.

There's so much to play and do, and the Ohio Lottery is committed to keeping Lottery games fun. Be sure to check out the news about the Ohio Lottery's recently released campaign, *Keep it Fun Ohio!*

Together, let's have a great season.



## Keno Coaster now available

Need coasters to help when serving customers? Ask your sales representative for a stack. The Ohio Lottery is currently delivering coasters to interested bar/tavern accounts. The coaster series features the fun-loving character, Ken-O, who appears in the Ohio Lottery's current *Keno* campaign.





# KE CLUTCH

FOR EVERY  
**\$20 WAGER**  
ON A SINGLE  
KENO TICKET

MARCH 19-22 • MARCH 26-29 •  
12 pm - 12 am



Lottery players are subject to Ohio law and Commission regulations. Please play responsibly.  
Publication date 02/19



Enjoy your free \$1 3-spot play for the next 3 draws.  
See complete promotion details at  
[ohiolottery.com](http://ohiolottery.com)

20573 51168 00000 06144 18836 15XXX XXXXX  
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19 41 57 --- AP

Draw Number XXX100-XXX102  
Thurs Mar 19 20  
FOR 3 CONSECUTIVE DRAWS  
\$1 KENO PER DRAW

BOOSTER - NO  
\$0.00

Game Rule: 3770-1-9-55

FOR DRAWING RESULTS CALL: 1-800-  
[WWW.OHILOTTERY.COM](http://WWW.OHILOTTERY.COM)



# Get ready for KENO Clutch Three

Select tournament game days March 19-April 6

The Ohio Lottery is all in, taking the excitement of college basketball tournament season and adding a special *Keno* promotion for customers as they root on their favorite teams at your bar or restaurant.

Here's our offer – For every \$20, single ticket *Keno* purchase during the promotional time period, players receive a free *Keno* ticket with a \$1, 3-spot play, good for three consecutive drawings. The promotion takes place from noon to midnight on the following game dates:

## Clutch Three/Tournament play (noon to midnight)

- Thursday, March 19
- Friday, March 27
- Friday, March 20
- Saturday, March 28
- Saturday, March 21
- Sunday, March 29
- Sunday, March 22
- Saturday, April 4
- Thursday, March 26
- Monday, April 6

*Keno Clutch Three* is a repeat promotion (i.e. A \$40 single-ticket *Keno* wager provides two, \$1, 3-spot *Keno* plays etc.)

**Note:** *Keno* wagers placed during the promotional period cannot be cancelled.



For illustrative purposes only.

# Retailer Spotlight:

## Fricker's #107, Cincinnati

Fricker's #107 has the distinction of being the top-performing location when it comes to Lottery games for the Fricker's chain. *Keno* is a big seller in their 17 sports bar/restaurants selling Ohio Lottery games.

**We salute the bartenders, servers and other in-venue employees who have made *Keno* a part of the fun at the popular chain restaurant.** On average, 40-50 employees work at Fricker's #107 in the North College Hill area of Cincinnati.

It's a huge part of what we do," says **Brittani Nolan**, a bartender and server at Fricker's #107. "We have regulars devoted to *Keno*."

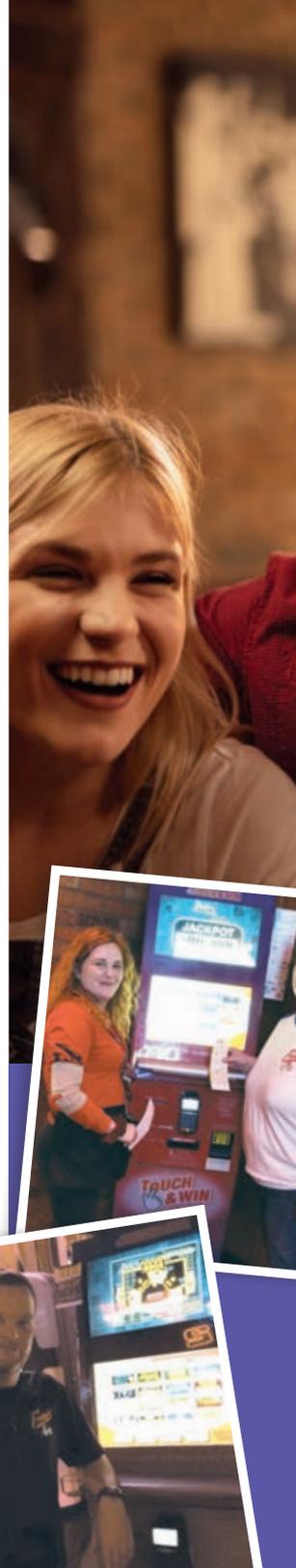
She'll take wagers from customers while working behind the bar and helps cash out winners. The MP and Touch & Win vending machines also get a lot of play for *Keno* and other Ohio Lottery games.

Fricker's pays attention to training, offering a special class at the chain's corporate offices, according to Brittani. Store managers often take advantage of the Ohio Lottery's own *Keno* Expert program too, and encourage their staff to do the same.

As to working with their *Keno* regulars, Brittani says, "We always talk to them and wish them good luck."

**Benji Walker**, Region Manager, oversees the North College Hill, Middletown, Mason and West Chester Fricker's locations. He says that *Keno* is a popular form of entertainment for their guests.

*Photos courtesy of David Evans and Jim O'Donnell, Region 4*





(Left to right)  
Brittani & Lori,  
employees of  
Fricker's #107

**"It's exciting, and we enjoy playing along with them," Benji says.** "All types of guests play some sort of Lottery game. *Keno*, by far, is the biggest."

**The business makes a point of selling scratch offs through the ticket vending machine.** He says that it's self-sufficient and easy for staff to manage.

A regional manager since August 2019, his charge is to build sales and Fricker's impact in the communities it serves. It's a priority to reward employees for their loyalty and good work, retaining hardworking, quality staff.

Benji Walker,  
Region Manager,  
Fricker's

# Taking Care of Business: Lottery Business Basics

- **Safeguard your lottery account with Payer Express.** Set up Payer Express in order to pay any past due invoices. Make any necessary deposits to your Liability Deposit Program account. <https://www.ohiolottery.com/Retailers/Retailer-Central>
- **Spring sports brings with it a high volume of *Keno* play.** Check with your sales representative or regional office to see that your liability deposit with the Ohio Lottery will cover you throughout tournament season.
- **Keep your contact info current.** Keep your business records with the Ohio Lottery up to date, so you have access to the latest communication and supplies needed to run well.
- **Visit Retailer Central at [www.ohiolottery.com](http://www.ohiolottery.com) to renew your license** and update any necessary business information, including your Lottery bank account, your business' legal address and information on business principals.
- **Tax season's here.** By now, you should have received your 1099 from the Ohio Lottery. If you have not, please contact Retailer Accounts at 1-800-686-4208.

## Keep it Fun

The Ohio Lottery's best customers are those who enjoy the fun that comes with playing our games. The *Keep it Fun* campaign gives Ohio Lottery players – and all of us – an opportunity to review how Lottery games fit into our lives and the choices we make. Look for the campaign on TV, radio, digital and social outlets.

Try the *Keep it Fun* quiz today! [www.keepitfunohio.com](http://www.keepitfunohio.com)



*“Keno players keep people coming back. When people see them playing, you have other customers asking questions about the game.”*

## Survey Results

### *Your best Keno stories wanted*

Thank you to the retailers and staff who took time to answer the Ohio Lottery's questions about *Keno*, including their very best *Keno* stories. A total of 96 people responded to the survey.

### ***Congratulations survey winners!***

#### **Each received \$100 gift card prize**

- Ben Krouse, Monroe IGA Express
- Sharon Fikter, Giant Eagle, Rocky River
- Tonya Booth, Xenia Elks Lodge #668

*“Keno is a good conversation starter. It lets us employees engage more with our customers.”*

*“It's very easy to sell, low maintenance and a good thing to have.”*



# Big Winners!

November 2019-January 2020

KENO winners of \$5,000 or more at Ohio's bars, restaurants, taverns and clubs.

*olde Dutch Mill  
Golf Course,  
Lake Milton  
Keno Million  
Dollar Club, Fy19*



<b>Date won</b>	<b>Prize won</b>	<b>Winner</b>	<b>Retailer</b>
11/1/19	\$5,000	Douglas Ibold, Cincinnati	Ole Roadhouse, Cincinnati
11/2/19	\$10,010	David Clement, LaGrange	Hammer's Barn & Grill, Valley City
11/5/19	\$7,500	Jeffrey Weas, Cincinnati	Patrick's Sports Bar & Grill, Cincinnati
11/6/19	\$5,500	Kathleen Verdream, Canfield	Davidson's Restaurant, Canfield
11/8/19	\$5,000	Kelly Casper, Medina	Johnny Malloy's, Medina
11/12/19	\$8,220	Joshua Zehnder, Bellbrook	Cork-N-Bottle, Centerville
11/14/19	\$5,000	Cheryl Kleman, Fort Jennings	Fat Jack's Pizza, Lima
11/15/19	\$8,204	John Conley, Columbus	Thornton's #501, Columbus
11/15/19	\$5,007	Elizabeth Horvath, Centerville	Roosters Miamisburg
11/16/19	\$5,000	Matthew Herman, Brunswick	Herman's Pub & Grub, Brunswick Hills
11/18/19	\$8,200	Dennis Hallowell, Norwich	Lucky's Bar and Drive Thru, Zanesville
11/19/19	\$8,800	Roosevelt Manns, Mansfield	Lex Lanes, Lexington
11/19/19	\$5,180	James Brooks, North Ridgeville	A Touch of Italy, Shaker Hts
11/20/19	\$5,000	Richelle Cooks, Dayton	Theo's, Dayton
11/22/19	\$5,500	Brian Logsdon, Findlay	Fricke's #105, Findlay
11/24/19	\$5,000	Judith Peters, Ashland	Roosters Mansfield, Ontario
11/27/19	\$9,900	David James, Parma	The Wagon Wheel Pub, Parma Hts
11/29/19	\$8,001	Dianne Case, Amelia	Cherry Grove Lanes, Cincinnati
11/30/19	\$8,200	Katrina Jarrell, Beavercreek	The Brick Tap & Tavern, Huber Hts
12/6/19	\$5,502	Joseph Ullman, Pataskala	Buffalo Wings & Rings, Columbus
12/7/19	\$8,004	Kimberly Lowther, Grafton	Bullfrog's Sports Café, N Ridgeville
12/9/19	\$5,034	Timothy Smith, New Bavaria	Sager's Bar & Grill, Holgate
12/13/19	\$20,037	Todd Carney, Port Clinton	Cheers Sports Bar & Grill Inc, Sandusky
12/14/19	\$8,004	Amy Ching, Gahanna	Average Joe's Pub & Grill, Westerville
12/19/19	\$8,204	Barry Hoock, Columbus	Coaches Bar & Grill, Columbus
12/20/19	\$5,055	Shauna Wiles, Alliance	English Pub & Bistro, Ravenna
12/20/19	\$10,002	Sherrie Kocher, Heath	Massey's Pizza Sports Bar and Wings, Heath

*Dock's Tavern, Sheffield Lake  
Keno Million Dollar Club, Fy19* →





In the Drink,  
Fairview Park  
Keno Million Dollar  
Club, Fy19

Gunselman's Tavern,  
Fairview Park  
Keno Million Dollar  
Club, Fy19



12/22/19	\$5,002	Jeffrey Peaco, Worthington	Donerick's, Columbus
12/29/19	\$5,502	Theodore Marinakis, Cincinnati	Silver Spring House, Cincinnati
1/2/20	\$6,005	Kevin Smith, Cincinnati	Champions Grille, Cincinnati
1/3/20	\$10,027	Suzette Koltak, Warren	Up a Creek Tavern, Warren
1/4/20	\$5,503	Alan Oberster, Louisville	Bud's Corner, Louisville
1/4/20	\$8,008	Darren Caywood, Saint Marys	Buffalo Wild Wings, St. Marys
1/5/20	\$8,000	Benjamin Horning, Columbus	Marshall's, Grandview
1/7/20	\$5,000	Kenneth Daeger, Defiance	Defiance Elks #147, Defiance
1/8/20	\$24,040	Elie Chalhoub, Concord Twp	Lake Shore Express, Mentor
1/8/20	\$5,040	Daniel Thomas, Cincinnati	Brick House Bar & Grill, Cincinnati
1/8/20	\$8,200	Nicholas Nelson, Bay Village	Slim & Chubby's, Strongsville
1/10/20	\$5,000	Richard Neuhardt, Columbus	Turtle Creek Tavern, Columbus
1/11/20	\$5,000	Michael Schneider, Johnstown	The Rock Pub, Columbus
1/13/20	\$5,050	Michael Cugino, North Canton	Walthers Twin Tavern, N Canton
1/18/20	\$11,000	Jennifer Messemer, Westerville	Cardo's Pizza & Tavern, Pickerington
1/23/20	\$6,560	Benjamin Stephens, Tiffin	MST Pub & Grub, Tiffin
1/29/20	\$5,000	Thomas Smith, Canton	The Ignorant Owl, Canton



Worthington  
Moose Lodge,  
Columbus  
Keno Million  
Dollar Club, Fy19



# The FY19 Class of the KENO Million Dollar Club

Tim's Tavern,  
Canton  
Keno Million  
Dollar Club,  
FY19

This year, 105 bars, taverns, restaurants and clubs reached the \$1-million mark in *Keno* sales since joining the Ohio Lottery. This issue, we recognize our newest members from around northern Ohio for their hard work and dedication. Check out the Fall 2019 issue for the list of new *Keno* Million Dollar Club members from Youngstown, central and southern Ohio.

## ***Congratulations!***

### **Akron/Canton Region**

Brubaker's Pub #6, Stow  
Bud's Corner, Louisville  
Chugger's Bar & Grille, Streetsboro  
Jersey's Sports Grill, Canton  
Just One More Tavern, Kirtland  
Lakeview Tavern, Canton  
Loby's, Canton  
Musketeers Bar & Grille, Richfield  
North Side Saloon, Akron  
Park Centre Lanes, North Canton  
Park Place Pub, Akron  
Scoreboard Sports Grille & Billiard,  
Northfield Village  
SkyLane Bowling Alley, Garrettsville  
Streets Tavern, Streetsboro  
The Basement at the Lakes, Akron  
The Pub In Kent, Kent  
Tim's Tavern, Canton  
Toth's Place, Mentor  
Walther's Cafe, Canton  
Wildcat Café, Mogadore  
Windsor Pub, Akron  
Wing Warehouse, Akron

### **Cleveland Region, Cuyahoga County**

Clark Bar, Cleveland  
Gunselman's Tavern, Fairview Park  
In the Drink, Fairview Park  
Maple Grove Inn, Maple Heights  
Murphy's Law, Cleveland  
Pounders Bar and Grill, Parma Hts  
Secrets, Cleveland  
The Monkey Bar and Grill, Cleveland  
Tommy C's Tavern, Parma  
Warren Road Tavern, Cleveland



Brubaker's Pub #6, Stow  
Keno Million Dollar Club, FY19



Musketters  
Bar & Grille,  
Richfield  
Keno Million  
Dollar Club, FY19



Wildcat Cafe,  
Mogadore  
Keno Million  
Dollar Club, FY19



### Toledo Region, Northwest Ohio

- Andy's Bar & Grill, Perrysburg
- Beer 30, Toledo
- Buckeye Club, Miller City
- Chud's Inc., Fremont
- FOE Aerie 2246, Montpelier
- Lil Sheba, Toledo
- Paris Night Club, Toledo
- Recovery Room, Toledo
- Shawn's Irish Tavern, Toledo
- Triple Crown Lounge, Toledo
- Trot N Charlie's, Toledo
- Walbridge Nite Club, Walbridge
- Zingers Bar & Grill, Toledo

### Lorain Region

- Bullfrogs Sports Café, North  
Ridgeville
- Cold Creek Pub, Castalia
- Dock's Tavern, Sheffield Lake
- Duke's Bar, Mansfield
- Dynasty Lanes, Willard
- FOE Aerie 1442, Amherst
- Harry Buffalo-Midway, Elyria
- Herman's Pub & Grub, Brunswick  
Hills
- JoJo's Sports Bar and Grill, Medina
- Mansfield Eagles, Mansfield
- Romeo's OT Sports Grille, Medina
- The Friendly Inn, Medina
- Train Station, Elyria
- Veterans of Foreign Wars #7576,  
Vermilion
- Village Inn, Chippeway Lake



FOE Aerie 1442, Amherst  
Keno Million Dollar Club, FY19

*Sign up now*

# It's an exciting time to be a KENO Certified Expert

**Get ready for exclusive promos, swag, social connections and exciting events**

The Ohio Lottery is looking for all those who enjoy selling *Keno* and helping our customers.

**Are you with us?** If you've never been a part of our *Keno* Certified Experts, now is a great time to sign up.

**If you're a past member,** let us know of your continued interest and sign up again.

## **What do I need to do?**

Take a few minutes to visit [www.KENOCertifiedExpert.com](http://www.KENOCertifiedExpert.com) and take the *Keno* quiz. It's quick and easy, and you'll get a cool tee shirt once you're done.

*Welcome Keno Certified Experts!*

**Look for *Keno* Certified Experts on Facebook.**



# Think Spring with these upcoming games

## Touch & Win Games\*



March 6, 2020

**Sweet Cash**

**Blended payout:** 76.6%

**Play style:** Number match.



March 20, 2020

**High Roller Riches**

**Blended payout:** 79.7%

**Play style:** Match game.

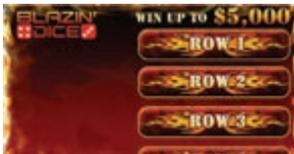


April 10, 2020

**Lucky Golfer Bingo**

**Blended payout:** 79.4%

**Play style:** Bingo match.



April 17, 2020

**Blazing Dice**

**Blended payout:** 80.9%

**Play style:** Dice match game.



*\*Please note all dates for the release of Touch & Win games are tentative and subject to change.*

# Mobile Cashing update

## **Member of MyLotto Rewards®?**

Look for the latest news on mobile cashing, a planned option for winners with prizes of \$600 to \$5,000, at [www.ohiolottery.com](http://www.ohiolottery.com).



**THE OHIO LOTTERY**  
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Please Play Responsibly

Patrick McDonald, Director

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