

TICKET *Seller*



THE OFFICIAL MAGAZINE FOR OHIO LOTTERY RETAILERS

November/December 2025 | VOL. 3 NO. 60

Make every day a *HOLIDAY!*

Play Ohio Lottery Scratch-Offs today!



On-sale
10/07/2025

4! Lottery operations update.

Get the latest information to keep your business productive and running smoothly.

6, 7! Holiday Season 2025.

Use this recap to stay on top of the games, promotions and schedules throughout the holiday season, through the New Year's holiday.

8! Jackpot USA. Ohio offers its first multi-state EZPLAY® Game with a \$1-million progressive starting jackpot.

9! Introducing Millionaire for Life™. Learn about the exciting new “for life” game with a \$1-million-a-year-for-life top prize.

9! Taking Care of Business: Online adjustments. It's straightforward and quick and will help get the necessary credit to your Lottery bank account back fast.

14! New Cash Explosion 10X game released. Get the new *Cash Explosion 10X* game on your shelves and tell all your *Cash Explosion* fans!

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All efforts are made to ensure the accuracy of the information provided. However, the Ohio Lottery makes no warranties or representations as to the accuracy of the information supplied herein. Winning numbers and jackpot amounts can only be verified through our gaming system, accessible at any Ohio Lottery office.

The Ohio Lottery is an Equal Opportunity Employer and Service Provider.

1-800-686-4208
www.ohiolottery.com

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1-800-589-9966

Please Play Responsibly



A message from the Director

Here we are, at the start of the holiday season. Know that we are here to help you anyway we can during this most important time of year. With so many fanciful colors, play styles and themes, our games make great stocking stuffers and last-minute gifts.

Keep your bins full of our holiday and winter-themed games. Our next shipment of holiday scratch-offs is scheduled for delivery November 18. Get these latest seasonal scratch-offs in front of your customers, activated and in your bins. We know you'll make the sale.

As full as the last few months always seem to be, I would like you to be aware of several new games coming your way over the next few months. The first is *Jackpot USA*, which is scheduled to launch December 7. The Ohio Lottery is joining several other state lotteries to offer this EZPLAY® Progressive Game with a \$1-million starting jackpot. Ohio Lottery players love progressive jackpot games. With this partnership, we'll be able to offer some of our biggest EZPLAY® jackpots ever. Be sure to turn to page 8 for more information.

Adding to the new game excitement, we've joined with the Multi-State Lottery Association to offer *Millionaire for Life™*. We've found players love “for life” games. Tentative set to begin on February 22, the new game offers a \$1-million-a-year-for-life top prize, a \$100,000-a-year-for-life second-tier prize and so much more. See page 9 to learn more.

In the upcoming weeks, and after the first of the year, we'll provide you with additional details and support for game launch.

It is truly a special time of year. On behalf of all of us here at the Ohio Lottery, thank you for the countless hours you've spent serving your community, and your partnership with us. The opportunity to work with so many retailers, big and small, throughout this great state is a gift for many of us. Have a Happy Thanksgiving, with warm wishes for a happy, healthy and peaceful holiday season.

Sincerely,

A handwritten signature in black ink, appearing to read "MBG", with a long horizontal flourish extending to the right.

Michelle B. Gillcrist J.D.
Director
The Ohio Lottery

Perk's Picks

Notes from Sales Director Rick Perk

Ready for the Holidays

Ready to knock it out of the park for the holidays?

- **Focus on our high-demand, higher price point scratch-offs** when you are filling your bins, your on-counter displays and your self-serve kiosks.
- The **top rows attract the most attention** from players. Your best commissions come from the top row.
- **Keep your bins full.** A full display improves sales and shows you care about your customers.
- Remember, **when customers win they often re-invest their winnings** in ancillary sales of other store products, as well as Lottery games.

If your store does not work with a dedicated plan-o-gram, we recommend you use these general plan-o-grams as a guide. Note the basic rundown of price points by bin in this display.



WinStation plan-o-gram

Bin 1	Bin 2	Bin 3	Bin 4	Bin 5
\$50	\$50	\$50	\$30	\$30
Bin 6	Bin 7	Bin 8	Bin 9	Bin 10
\$20	\$20	\$20	\$20	\$20
Bin 11	Bin 12	Bin 13	Bin 14	Bin 15
\$10	\$10	\$10	\$10	\$10
Bin 16	Bin 17	Bin 18	Bin 19	Bin 20
\$5	\$5	\$5	\$5	\$5
Bin 21	Bin 22	Bin 23	Bin 24	Bin 25
\$2	\$2	\$2	\$1	\$1

Dream Touch vending plan-o-gram

Bin 1	Bin 2	Bin 3	Bin 4	Bin 5
\$50	\$50	\$50	\$30	\$30
Bin 6	Bin 7	Bin 8	Bin 9	Bin 10
\$20	\$20	\$20	\$20	\$20
Bin 11	Bin 12	Bin 13	Bin 14	Bin 15
\$10	\$10	\$10	\$10	\$10
Bin 16	Bin 17	Bin 18	Bin 19	Bin 20
\$5	\$5	\$5	\$5	\$5
Bin 21	Bin 22	Bin 23	Bin 24	Bin 25
\$2	\$2	\$2	\$1	\$1



Updates

On Sale*

Nov. 17, 2025

\$500,000 Cashword (\$10), #1053

Bingo Multiplier (\$2), #1080

Nov. 18, 2025

Blizzard Bucks (\$1), #1057

NATIONAL LAMPOON'S CHRISTMAS VACATION (\$2), #1058

Let It Snow (\$5), #1059

Winter Green (Gigantix) (\$10), #1060

Bonus Play Millions (\$20), #1061

Cash Explosion 10x (\$2), #1068

Dec. 1, 2025

\$50, \$100, or \$500 (\$10), #1055

Dec. 12, 2025

Special Edition Cashword (\$5), #1086

Closing

Nov. 3-14, 2025

Lady Luck 5X (\$1), #829

Last Date to Redeem

Nov. 11, 2025

\$100 Loaded (\$2), #855

Gold Fish (\$2), #867

Special Edition Cashword (\$5), #874

Stockings Stuffed with \$50s (\$1), #884

ELF (\$2), #885

Dec. 9, 2025

Cash Wheel (\$2), #849

Cashword Multiplier (\$2), #871

Holiday Cash (\$1), #876

I'm Lucky and I Gnome It (\$2), #877

Home for the Holidays (\$10), #879

Merry Money (\$20), #880

Holiday Bonus Millions (\$30), #882

* These game releases are current as of Nov. 5, 2025. All dates tentative. Inventory levels may change the current schedule. **Contact your sales representative for the latest updates.**



Scan the QR Code for additional information and important claiming updates

Lottery operations update

More than \$69 million in prizes are in the November 18 release of our latest scratch-offs. We have a wide variety of holiday games to interest your customers -- including \$1, \$2, \$5, \$10 and \$20 games.



Get a jump start on holiday sales. Make the most of your scratch-off sales by activating and strategically placing the games in your bins. You should be selling at least one book of each new scratch-off sent this month.

Are you holiday ready? Make sure your self-serve kiosk and Lottery play area display current signage and all sales bins are full. See your sales representative for suggestions and support.

Tax time is around the corner. Take a few minutes to ensure the name and address associated with your taxpayer identification number (TIN) is current.



What's new on the Ticket Seller News page



Check out our retailer news page on the Ohio Lottery website. Download and post handy information for your customer play area, like our most recent list of Big Winners from our lineup of scratch-offs, information on recent top performers in the Retailer Incentive Program, other updates and news of note.

KENO Million Dollar Club members. Congratulations to the FY25 Class of the KENO Million Dollar Club! These newest members can be found on the Ticket Seller News page.

Spotlight: \$2 Cash Explosion 10x

A new printing of *Cash Explosion 10x* is out November 18. The popular *Cash Explosion* game offers a \$10,000 top prize and a chance to get on the *Cash Explosion* TV show.

Look for the new *Cash Explosion 10x* ticket with an orange facing. Remember, as a retailer you must carry a *Cash Explosion* ticket to qualify for the retailer incentive program.

Get a book in your bins today!



Check 'em out coming your way soon

Please note that all on-sale dates are tentative. These game releases are current as of November 5, 2025, and are subject to change.



Scratch-Off Features On sale November 18, 2025

Blizzard Bucks

(\$1), #1057
Top prize: \$100
Overall odds: 1 in 4.75
Percentage payout: 62.1%
Tickets per pack: 200
Number of tickets printed: 5.4 million
Actual size: 2.5" x 4.0"
UPC Code: 6 70656 01057 1
Special Features: *Blizzard Bucks* offers more than \$3.0 million in total prizes.

NATIONAL LAMPOON'S CHRISTMAS VACATION

(\$2), #1058
Top prize: \$10,000
Overall odds: 1 in 4.50
Percentage payout: 66.3%
Tickets per pack: 100
Number of tickets printed: 4.8 million
Actual size: 4.0" x 4.0"
UPC Code: 6 70656 01058 8
Special Features: *NATIONAL LAMPOON'S CHRISTMAS VACATION* offers more than \$6.0 million in total prizes.

NATIONAL LAMPOON'S CHRISTMAS VACATION and all related characters and elements © & ™ Warner Bros. Entertainment Inc.

Let It Snow

(\$5), #1059
Top prize: \$150,000
Overall odds: 1 in 3.53
Percentage payout: 71%
Tickets per pack: 50
Number of tickets printed: 5.0 million
Actual size: 6.0" x 4.0"
UPC Code: 6 70656 01059 5
Special Features: *Let it Snow* offers more than \$17 million in total prizes, including \$4.2 million in prizes from \$20 to \$500! Prizes start at \$10. Players can choose from blue, red, purple and green color scenes.

Winter Green (Gigantix)

(\$10), #1060
Top prize: \$500,000
Overall odds: 1 in 3.88
Percentage payout: 73.1%
Tickets per pack: 30
Number of tickets printed: 1.92 million
Actual size: 10" x 7.8"
UPC Code: 6 70656 01060 1
Special Features: Be sure to play the winter bonus spots on the front of the ticket -- and turn the ticket over for another game to play! *Winter Green* offers almost \$14 million in total prizes.

Bonus Play Millions

(\$20), #1061
Top prize: \$1,000,000*
Overall odds: 1 in 3.33
Percentage payout: 75.04%
Tickets per pack: 25
Number of tickets printed: 2.0 million
Actual size: 10" x 4.0"
UPC Code: 6 70656 01061 8
Special Features: *Bonus Play Multiplier* offers 10x, 20x, 50x and 100x prize multipliers. Be sure to play the two games on the back! *Top prize is an annuity, paid as \$40,000 a year for 25 years before taxes. Players can choose a \$500,000 cash option payout before taxes. *Bonus Play Millions* offers more than \$28 million in total prizes.

Lottery Holiday 2025

It's time to make the sale

Great stocking stuffers. We have price points to suit a variety of tastes and budgets.

Holiday Bonus Cash Second Chance Promotion

Through January 4, 2026

Play your favorite holiday games from the October game release for a chance to win extra cash for the holidays.

Play your favorite game or bundle all six.

150 players
will win \$200 in
Lottery Cash in
monthly bonus
drawings!

A total of 80
lucky winners
will take home
prizes ranging
from \$200 to
\$5,000.

Winter Bundle Second Chance Promotion

November 18, 2025, to January 4, 2026

Play all five of November's winter games and place your non-winning ticket bundle into MyLotto Rewards® for a special drawing scheduled for Jan. 7, 2026.

Check out MyLotto Rewards® for complete entry details.



Cash the holiday scratch-off coupon

November 17-December 15, 2025

Help customers have fun and stretch their entertainment dollars by accepting the Ohio Lottery's holiday scratch-off coupon. Coupon holders receive \$2 off any \$5 scratch-off purchase.

Retailers: Go to "Ticket Inquiry" on your Lottery terminal to get started.

Cash the coupon

The Ohio Lottery has an industry-leading coupon redemption rate.

Use the coupon as an opportunity to impress your customers and keep them coming back throughout the holidays. 'Tis the season to make the sale! A happy customer is a loyal customer.

Remember our Holiday EZPLAY® Game

On sale now

\$2 Stocking Stuffer



Best Practices for your Lottery holiday scratch-offs

Best practice #1: Activate and sell a book of each winter-themed game delivered Nov. 18 as soon as you can delivery week.

Best practice #2: Use a plan-o-gram

- Use the row closest to the service counter. Add your holiday scratch-offs there, highest to lowest price point, from top to bottom.
- If your display will not hold all the holiday scratch-offs in that row, consider doubling up the \$2 and \$1 holiday games in the bottom row.

Discuss the best holiday display strategy with your sales representative today.



Make your WinStation Holiday Central. Fill the left-hand row with the holiday scratch-offs, highest two price points at the top left, with the remainder of the holiday scratch-offs going down the left-most row (top to bottom).

Vending sales grow during the holidays. Keep your bins full, checking your WinStation inventory daily or as needed to meet demand. More than 25% of scratch-off sales now come from our self-service kiosks.

Ready for the Holidays. Vivian, a longtime employee of Giant Eagle #5836 in Mayfield Heights, goes out of her way to make the store's Lottery display festive and fun. She places their major decorations on their self-serve kiosks. Lottery holiday displays are one of the ways they keep the store décor fresh and seasonal.



EZPLAY Special Coming Dec. 7: Jackpot USA



The first multi-state EZPLAY® Game is coming to Ohio on Sunday, December 7. It's big, with a progressive jackpot that starts at \$1 million and grows from there. *Jackpot USA* prizes start at \$20, with twelve prize tiers topped by the progressive jackpot. Top prize odds are 1 in 1 million.

The game is managed by the Multi-State Lottery Association (MUSL), with Ohio joining DC, Idaho and New Mexico to offer the game.

\$20 Jackpot USA

Top prize: \$1-million starting jackpot (progressive)

Second-tier prize: \$100,000

Third-tier prize: \$25,000

Overall odds: 1 in 4.22

Payout: 73.5%

Play style: Add up your spin numbers. If the sum matches any number on the Liberty Spin Wheel, you win a prize. There's a bonus game too. Players win by matching two of the same symbols in the USA Bonus Game.



Holiday Fun on Social

Follow our social media channels in December for a fun giveaway and opportunity to earn extra points in MyLotto Rewards®.

Stocking Stuffer Giveaway

Visit the **Ohio Lottery Facebook page on Dec. 3** for our one-day Stocking Stuffer giveaway. Three winners will receive the ultimate stocking stuffers, including a book of \$1 *Blizzard Bucks* scratch-offs, Ohio Lottery merch and Lottery Cash Cards.

\$5 White Elephant Achievement

We'll be dropping hints for the **\$5 White Elephant Achievement** in MyLotto Rewards® during the month of December. Players can earn an additional 40 points by entering the four non-winning \$5 mystery Scratch-Offs. This achievement runs from December 1-31. **Note:** Achievements are subject to change.

Stay safe on social

Protect yourself and your customers from social media scams this holiday season! Only interact with our verified accounts – check for the blue check mark next to our name – and never give out sensitive information to accounts claiming to be employees of the Ohio Lottery.

When in doubt, give us a call or send us a message.





Top prize:
\$1 million a year for life (\$18 million cash)

Second-tier prize:
\$100,000 a year for life (\$2.2 million cash)

Each annuity prize
has a 20-year guarantee.

Get ready for Millionaire for Life™

**New game scheduled to start
Sunday, February 22, 2026**

Millionaire for Life™ is coming to Ohio! Thirty-four U.S. lotteries are banding together to offer this exciting game that creates millionaires with “for life” prizes.

The game is scheduled to begin Sunday, February 22, with its first drawing that night. The game replaces *Lucky for Life*, which Ohio has sold since 2015.

Millionaire for Life™ offers a \$1-million-a-year-for-life top prize and a \$100,000-a-year-for-life second-tier prize, each with an alternative cash option payout.

Look for more information in the January issue of *Ticket Seller*.

**Final drawing for *Lucky for Life*:
Saturday, February 21, 2026**

Through mid-October, players have shared more than \$173 million in prizes since *Lucky for Life* first started Nov. 15, 2015. More than 58 Ohio Lottery players have won the \$25,000 a year for life prize; 10 have taken home the game’s \$1,000 a day for life prize over the life of the game.

Retailers have sold more than \$297 million in *Lucky for Life* wagers.

Terminal or ticket malfunction?

Here’s how to submit a Retailer Adjustment Request online

Want to get your money back fast when you experience a terminal malfunction or ticket problems? Go online to the retailer portion of the Ohio Lottery website and get it done.

Processing takes about 24 to 48 hours from receipt during weekday business hours.

You also have the option to print the form and mail it to the Ohio Lottery.

Important: Keep copies of all supporting information, including misprinted tickets, reprints, service reports etc. until the adjustment is complete.

Find the required form and supporting information.



Follow these steps when seeking an adjustment:

1. Report terminal malfunctions or ticket problems to the Ohio Lottery’s Customer Call Center on the day of the occurrence.
 - Customer Call Center.....1-800-686-4208
 - For direct access to the Call Center, please call 216-774-0340
 - Intralot Call Center.....1-866-710-2462
 2. Fill out the form and include all required fields. The date, time and nature of the problem must be explained in detail.
 3. Ensure all tickets, ticket jams, promotional tickets, and service report copies are attached to the request.
 4. Reprints are required in the case of missing tickets and ticket jams.
- Adjustment requests must be received within one business day of occurrence.

Requests will be automatically denied for the following:

- Operator error
- Running out of paper
- Paper put in backwards (always do print test)
- Tickets not cancelled before pool closing
- Not taking reprints when terminal and printer malfunctions occur (reprints must be made immediately after paper jam has been cleared)
- Saleable tickets
- Failure to adhere to adjustment criteria or Mega Millions’ no-cancellation policy

Keep in mind that *Mega Millions*, *Powerball* and *Lucky for Life* tickets cannot be cancelled.

Winner News!

Congratulations to **Ulkeshkumar Patel**, owner of Robert's Country Store in Salem. He sold a \$20 million annuity top prize to a lucky customer! The store received a \$10,000 sales bonus.



VIP Millions win

George Gallardo, manager of Fast Trac in Boardman, is thrilled his store sold a \$1-million annuity top prize in the Ohio Lottery's *VIP Millions* game. Fast Trac received a \$10,000 sales bonus.

Holiday Cash Vault winner

Donald, Bellevue Food Center, Bellevue

KENO winner

Jack, Lincoln Inn, Parma



The Three Stooges winner

Sandusky Food Mart, Sandusky

VIP Millions winner

Nathan, S & S Drive Thru, Kenton

\$1,000,000 Cashword winner

Jason, Buffalo Duchess, Pleasant City

EZPLAY Games!

WIN UP TO \$20,000!
\$2 STOCKING
STUFFER
ODDS 1:3.38 PAYOUT 71%

WIN UP TO \$200!
7's
BUCKEYE
ODDS 1:4.72 PAYOUT 62.86%
777 = \$200
77 7 = \$175
77 7 = \$75
77 7 = \$25
77 7 = \$5

EZPLAY® Game updates

Starting Nov. 2, 2025

\$2 Stocking Stuffer

Top Prize: \$20,000

Odds: 1 in 3.38

Payout: 71.03%

Play style: Number match.

Ending Nov. 2, 2025

\$2, \$200 Karat

Starting Dec. 14, 2025

\$1 Buckeye 7's

Top Prize: \$200

Odds: 1 in 4.72

Payout: 62.86%

Play style: Symbol match.

TOP 25

Scratch-Offs

When you look at your scratch-off inventory, you'll want to include these Top 25 games. Talk to your sales representative for their input and plan-o-gram help.

See the games that made up more than 75% of scratch-off sales!*

Top 25 scratch-offs, week ending Nov. 1, 2025.



Holiday Cash Vault
(\$10), #1047



\$1,000,000 Holiday Wish
(\$20), #1048



Holiday Millions
(\$30), #1049



Billion
(\$50), #762



VIP Millions
(\$50) #1008



50th Anniversary
(\$50), #827



Holiday Lucky Times 10
(\$5), #1046



\$300 Million
Diamond Dazzler
(\$20), #1028



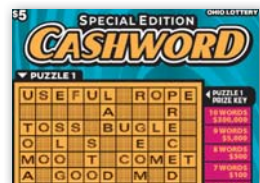
\$2,000,000 Cashword
(\$30), #1051



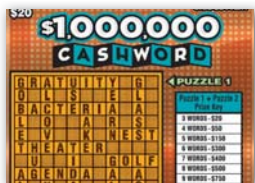
Mystery Multiplier
(\$10), #1042



Ohio Millionaire's Club
(\$20), #1043



Special Edition
Cashword
(\$5), #1037



\$1,000,000 Cashword
(\$20), #892



\$500,000 Cashword
(\$10), #1026



White Diamonds
(\$10), #1036



\$50, \$100, \$500
(\$10), #1050



\$25, \$50 or \$250
(\$5), #1050



Win Big
(\$5), #1041



\$1,000,000 Cash Payout
(\$20), #1032



\$500,000 Bankroll
(\$10), #1031



Royal Riches (\$30),
#1024



Holiday Gifts
(\$2), #1045



Holiday Cash
(\$1), #1044



\$2,000,000 Extreme Cash
(\$20), #1019



Joker's Wild
(\$5), #1030



The Ohio Lottery
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Monday through Friday
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During these hours, you can talk to a live person about issues concerning your Lottery business.

Intralot Technical Support
1-866-710-2462
Operating 24/7



988 SUICIDE & CRISIS
LIFELINE

Ohio

BEWARE OF SCAMS

Red flags to look for online



No blue check mark next to their name or account claiming to be a Lottery winner or employee



Asking for sensitive details like bank account information, credit cards or social security numbers



Message contains suspicious links or poor grammar and misspelled words



Requiring you to fill out a survey, comment "done" and/or pay money to claim a prize



An account is claiming you won a big Mega Millions or Powerball prize



The account was recently created and/or shows a different country outside of the United States