

TICKET Seller

OH!
LOTTERY



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Michelle B. Gillcrist J.D., Director

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Please Play Responsibly

A message from the Director

It has been a hot summer! I'm sad to see the season winding down, but fall can be just as wonderful with the cooler temperatures and the annual transition from bright green to gold, orange, and red leaves across the State.

We're in a bit of a transition ourselves here at the Ohio Lottery! As you know, we're planning and preparing for an exciting upgrade to our gaming system with a new gaming vendor in 2027. All existing terminals and equipment will be replaced beginning in October and in the months following.

We want to ensure that all retailers are informed and supported during the process, and we will start with a series of meetings to share details about the upgrade and give you a chance to see the new equipment. See page 4 for details.

New Scratch-Offs will be released on September 1. Your players will enjoy Lucky Streak, \$100 In A Flash, Casino Cash, and Ultimate Triple 777. Find more details about each of these new Scratch-Offs on page 5.

I'm happy to announce that the Lottery transferred \$1.49 billion to the Lottery Profits Education Fund in Fiscal Year 2026. This total makes up approximately 12 percent of Ohio's entire school funding budget, and it's a piece of the pie that would not be possible without you and our enthusiastic Ohio Lottery players! As always, thank you for the work you do as our partner in helping to support K-12 education in Ohio!

Sincerely,

A stylized, handwritten signature in black ink, appearing to read "MBG".

Michelle B. Gillcrist J.D.
Director
The Ohio Lottery



Ticket Displays that Stand Out

Collas Market features an impressive waterfall display of scratch-offs in their Mahoning County store. The waterfall effect is an eye-catching way to promote the Lottery and grab customers' attention. This unique display technique puts tickets behind the counter in front of the players to help drive sales while ensuring proper ticket security.

Collas Market is located at 5509 Mahoning Ave. in Austintown.

What unique ways do you have to display scratch-offs? Let us know and you may be featured in an upcoming issue of Ticket Seller!

Taking Care of Business Keep an eye out for new KENO coasters

Lottery Sales Representatives will be replacing a redesigned version of the KENO coasters in retail in the coming months.



Make sure your mailing address is up to date!
In preparation for 1099s, please review/update your business, mailing, and legal address. Log into the Retailer eApplication system to submit a business information change request.

Spruce up your Lottery play area this fall

It's a great time to update your signage and customer play areas. Make your business a welcoming lottery destination. See your sales representative for more information.





Scratch-Off Updates

On Sale*

September 1, 2026

1100 \$100 In a Flash (\$2)
1099 Lucky Streak (\$5)
1101 Casino Cash (\$10)
1102 Ultimate Triple 777 (\$20)

Closing

August 13, 2026

1036 White Diamonds (\$10)
1042 Mystery Multiplier (\$10)
1043 Ohio Millionaire's Club (\$20)
1053 \$500,000 Cashword (\$10)
1071 Set For Life (\$5)

September 10, 2026

1034 Pink Diamond (\$2)

Last Day to Redeem

August 18, 2026

1019 \$2,000,000 Extreme Cash (\$20)

September 8, 2026

826 Golden Casino (\$10)
853 Money Maker (\$30)
862 Hit It Big (\$10)
873 Triple Tripler (\$1)
888 \$2,000,000 Cash Blast (\$20)
1029 Lucky Gems Multiplier (\$2)
1037 Special Edition Cashword (\$5)

* These games are current as of August 21, 2026. All dates tentative. Inventory levels may change the current schedule. **Contact your sales representative for the latest updates.**

Scan the QR Code for additional information and important claiming updates.



Lottery Operations Update

The Upgrade is Coming Soon!

We are preparing for the next step to upgrade to a new gaming vendor, and you will be a critical part of the process as new equipment begins to roll out in the coming months.

New Equipment

As part of the upgrade, all retailers will receive new equipment, including a new counter-top terminal called the Wave.

What's next?

The phased roll out of the new Wave terminals and new self-serve kiosks will begin in October, but it will take several months to install new equipment in all 11,000 retail locations.



Retailers will be notified in advance of equipment removals and installations. All

Wave terminals will be installed prior to go-live in Spring of 2027, while some self-serve kiosks will continue to roll out after go-live.

Sales staff evaluated all retail locations based on a variety of criteria to determine which types of equipment will be assigned to you.

Retailer Resources Hub

We know you will have a lot of questions as we move through the process, and we will be here to help. Our Retailer Resources Hub is coming soon and will provide helpful information about the upgrade.



Retailer Incentive Details

During the upgrade the Retailer Incentive Program is paused as tracking incentive qualifiers and management of the Program isn't possible during the conversion, but the Lottery will offer other incentives and rewards for retailers as a thank you for maintaining sales during the upgrade to a new gaming system.

All retailers who place new lottery equipment during the upgrade will receive a **\$25 credit per week** for each Wave unit and a **\$100 credit per week** for each SST beginning the week they receive the terminal until go-live.

Retailers who have earned the retailer incentive bonus at least four of the last eight quarters will receive a one-time bonus at the start of the project. These combined incentives will total a similar amount awarded to retailers in bonuses and incentives in Fiscal Year 26.

We will offer a new retailer incentive program when the upgrade is completed in 2027.

New Scratch-Offs

Customers love new tickets - be sure to stock your bins!

September 1, 2026



\$20 ULTIMATE TRIPLE 777 #1102

Top prize: \$1,000,000
Total prizes: \$39,023,008
Overall odds: 1 in 3.36
Percentage payout: 75.04%
Tickets per pack: 25
Number of tickets printed: 2.6 million
Actual size: 10 x 4 in
UPC Code: 670656011028
Special Features: Win up to \$1,000,000 (\$40,000/year/25 years)
 There are three bonus spot areas and winning tickets total \$30 and up.



\$10 CASINO CASH #1101

Top prize: \$500,000
Total prizes: \$26,285,000
Overall odds: 1 in 3.72
Percentage payout: 73.01%
Tickets per pack: 50
Number of tickets printed: 3.6 million
Actual size: 8 x 4 in
UPC Code: 670656011011
Special Features: Over \$2 Million in \$250 prizes



\$5 LUCKY STREAK #1099

Top prize: \$100,000
Total prizes: \$21,005,000
Overall odds: 1 in 3.99
Percentage payout: 70.02%
Tickets per pack: 50
Number of tickets printed: 6 million
Actual size: 4 x 6 in
UPC Code: 670656010991
Special Features: Win up to 15 times



\$2 \$100 IN A FLASH #1100

Top prize: \$10,000
Total prizes: \$6,615,000
Overall odds: 1 in 4.64
Percentage payout: 66.15%
Tickets per pack: 100

Number of tickets printed: 5 million
Actual size: 4 x 4 in
UPC Code: 670656011004
Special Features: Over \$1.9 Million in \$100 Prizes

The Promo Van is Making Stops Across Ohio

Find the Ohio Lottery van at events all over the state this September. Our van partners with local retailers to sell tickets, and visitors can also play games and win prizes!

- **Cleveland Oktoberfest, Cleveland**
9/4/2026 - 9/6/2026
- **Ohio River Sternwheel Festival, Marietta**
9/11/2026 - 9/13/2026
- **Oktoberfest Zinzinatti, Cincinnati**
9/17/2026 - 9/20/2026
- **Jackson Apple Festival, Jackson**
9/25/2026 - 9/26/2026



Cash Catch

Encourage your customers to stop by the Ohio Lottery booth at these events and play *Cash Catch!* Scan the QR code, try to catch a prize, and win \$5 instantly. Redeem your \$5 right at the van or any Ohio Lottery retailer.

Scan Tickets Not Pictures on Mobile Devices

In this digital age, customers often take pictures of their tickets, but that digital image is not the original ticket.

Retailers should not validate or pay tickets by scanning a bar code on a photo of a ticket.

Customers must have the physical ticket or pay to bearer to claim any prize.



Scratch-Off Winners: July 2026

Winners City	Scratch-Off	Winning Prize	Selling Agent
Austintown	\$2,000,000 Cashword	\$50,000	Shell Wickliffe, Austintown
Bridgeport	\$2,000,000 Cashword	\$100,000	Colerain Quick Mart LLC, Bridgeport
Canton	VIP Millions	\$20,000	Sree Ganga LLC, Canton
Celina	VIP Millions	\$20,000	Pak A Sak #71, Celina
Cincinnati	VIP Millions	\$20,000	Starr Market, Cincinnati
Cleveland	Bingo Times 25	\$50,000	Shell Mini Mart, Cleveland
Cleveland	\$300 Million Diamond Dazzler	\$1,000,000	Langs Amoco, Cleveland
Cleveland	\$2,000,000 Cashword	\$100,000	Convenient Food Mart #3065, Cleveland
Columbiana	VIP Millions	\$20,000	Swift Mart, Columbiana
Columbus	VIP Millions	\$20,000	BFS #421, Columbus
Columbus	VIP Millions	\$20,000	Swift Mart, Columbus
Columbus	Cash Explosion Cashword	\$20,000	Piqua Food, Columbus
Columbus	\$10 Set for Life	\$50,000	Sheetz #771, Columbus
Columbus	\$300 Million Diamond Dazzler	\$80,000	Langs Amoco, Columbus
Fairfield	Cash Explosion Cashword	\$20,000	Kroger Co #432, Fairfield
Fairfield	\$500,000 Bankroll	\$500,000	Friendly Express Food Mart, Fairfield
Findlay	VIP Millions	\$20,000	Circle K #5666, Findlay
Las Cruces	\$300 Million Diamond Dazzler	\$2,000,000	Speedway #3637, Las Cruces
Lebanon	Billion	\$500,000	Shell Oil #1224, Lebanon
Lima	VIP Millions	\$20,000	The Pony Keg, Lima
Logan	\$2,000,000 Cashword	\$50,000	The Kroger Co #542, Logan
Louisville	\$5 Set for Life	\$520,000	Circle K #5709, Louisville

Winners City	Scratch-Off	Winning Prize	Selling Agent
Maple Hts	VIP Millions	\$20,000	Convenient Food Mart #3-103, Maple Hts
Marysville	\$10 Set for Life	\$50,000	Sheetz #771, Marysville
Massillon	VIP Millions	\$20,000	Main Avenue Market, Massillon
Medina	Billion	\$50,000	Pearl Beverage & Deli, Medina
Mentor	\$500,000 Bankroll	\$50,000	Sunoco Mini Mart, Mentor
Mentor	Billion	\$50,000	Lost Nation Convenient, Mentor
Nashville	Bingo 50x	\$500,000	S&G #100, Nashville
North Canton	VIP Millions	\$20,000	Circle K #5366, North Canton
Olmstead Township	VIP Millions	\$20,000	Winners Corner, Olmstead Township
Oxford	\$10 Set for Life	\$50,000	Sheetz 787, Oxford
Parma	VIP Millions	\$20,000	City Mart, Parma
Piqua	Cash Explosion Cashword	\$20,000	Piqua Food, Piqua
Rockford	VIP Millions	\$20,000	Love's Travel Stop #594, Rockford
S Bloomingville	VIP Millions	\$20,000	Young's Foodtown, S Bloomingville
Salesville	\$300 Million Diamond Dazzler	\$20,000	Buffalo Duchess #1210, Salesville
Springfield	VIP Millions	\$50,000	Home Road Sunoco, Springfield
Toledo	Winter Green (Gigantix)	\$50,000	XZ Mart, Toledo
Toronto	VIP Millions	\$20,000	BFS #421, Toronto
Troy	VIP Millions	\$20,000	Quincy Food Mart, Troy
Warren	Monopoly 200x	\$50,000	Mini Food Mart, Warren
West Chester	VIP Millions	\$20,000	Kroger Co #439, West Chester
West Harrison	VIP Millions	\$20,000	Kroger Co #907, West Harrison
Winchester	VIP Millions	\$20,000	Speedway #9176, Winchester
Youngstown	\$500,000 Bankroll	\$50,000	Meijer Gas #334, Youngstown
Youngstown	Bingo 50x	\$50,000	McGuffy Speed Check, Youngstown

2026 Toledo Jeep Fest

The 10th annual event showcased Toledo as the heart of Jeep® Country.

The Ohio Lottery was on hand to celebrate Jeep's 85th Anniversary at the 2026 Toledo Jeep Fest. The Jeep-Toledo connection runs deep. Since 1941 when the Jeep was created for World War II until today, Jeep has had a huge presence in the city. Both the iconic Jeep® Wrangler and Jeep® Gladiator are currently produced in Toledo.

The festival featured a party in the park and fun events like the 1,500 vehicle All-Jeep Parade, car crushing, the Toledo Jeep Fest Quest scavenger hunt and a strong man contest. They also had lots of vendors selling items to "Jeepers", so they could trick out their rides. One of the highlights was a fly over by vintage Scream N' Rebels War Birds restored military planes.

The Ohio Lottery was the official Beer Garden Sponsor, so players could scratch and sip as they enjoyed the festivities. Rossford Carryout was back again as our featured Retailer. Owner Mohamed Tahar said that after an extremely busy time last year, he decided to bring help with him for the 2026 event. It was a good thing too because they were "super busy and sold a lot!" He said that the Ohio Lottery Millionaire for Life promotion helped to drive sales.

Last year the festival was attended by more than 100,000 people from 40 states and multiple countries from around the world. What a great way to meet our players and celebrate their wins face-to-face.

Rossford Carryout is in Wood County at 904 Dixie Highway in Rossford.



Left to Right: Debbie Shull, Denice Lewis-Howell, Margot Prymas



RETAILER *Spotlight*

WHITEHALL SHELL Whitehall, OH

Whitehall Shell brings Ohio Lottery Fun to the Fair

The Ohio State Fair wrapped up on August 8, and for ten days Whitehall Shell greeted customers inside the Bricker Marketplace Building.

This year marks the 16th year that Whitehall Shell has been the official Ohio Lottery retailer of the Ohio State Fair. According to owner **Vickie Hobbs**, every year it's a family affair.

"After close to 20 years, that's just what we do, my family has done it with me every year, my sons, my daughters in law, they've kind of bowed out on me now but you know they're busy with kids. But it's been a great time a great family adventure for us all," Hobbs said.

The retail location was set with tables for watching drawings or scratching tickets, and customers flocked to the spot to play their games and escape the summer heat at the same time. The Lottery also offered a promotion throughout the fair giving customers the chance to win \$5 Lottery Cash by scanning a QR code.

Hobbs said Whitehall Shell is known as a lucky store, so customers always return.

She loves working at the fair and sees a lot of the same customers every year. Many customers from her Shell station make a point to come see her at the fair, and others are regular fairgoers who stop by every year.

Whitehall Shell recorded \$257,233.50 in sales during the fair.



WINNERS *are everywhere*



Owner: Binal Patel



\$50,000 Scratch Off Winner

Pearl Beverage & Deli recently sold a \$50,000 winner! The winning ticket was a \$50 Billion Scratch-Off purchased by a Medina resident. The winner plans to pay off some bills with his winnings.

Beware of Illegal Gambling Machines! You could lose your License!

Lottery Chief Legal Counsel reminds you NOT to install or allow a vendor to install illegal gambling machines in your retail location. Each Lottery Retail Sales License limits you to the sale of schemes of chance authorized by the Director in accordance with Ohio Administrative Code (OAC) §3770-4-03.

The installation of gambling machines and related services are illegal under Ohio Revised Code §§2915.02 and 2915.092 and prohibited by OAC §901:9-2-07 and Chapter 3772.

Moreover, if you are found to be in possession of unregulated skill-based amusement machines you and your employees could be prosecuted criminally. You will also likely lose your Ohio Lottery License.

Illegal gambling is a crime, and the Ohio Lottery takes this very seriously.



TOP 25 Scratch-Offs

Top 25
scratch-offs as
of August 27,
2026.

If you aren't stocking your bins with these top-sellers, you're really missing out! They represent almost 80% of ALL scratch-off sales, so they bring in customers and keep them coming back for more. Your sales rep is here to help you with ticket selection and Plan-o-Gram.



\$300 Million
Diamond Dazzler
\$20, #1028



Gold Rush
\$10, 1097



Millionaire Blowout
\$50, 1091



Billion
\$50, 762



\$2,000,000 Cashword
\$30, #1051



\$1,000,000 Stacked
\$20, 1084



50th Anniversary
\$50, 827



Ultimate \$5,000,000
\$50, 1067



VIP Millions
\$50, #1008



\$1,000,000 Cashword
\$20, 1056



Instant Jackpot
\$10, 1090



\$500,000 Cashword
\$10, 1118



5 Times Lucky
\$5, 1096



Wild Cash Tripler
\$30, 1079



\$50, \$100 Or \$500
\$10, 1055



Special Edition
Cashword
\$5, 1086



Money Money Money
\$10, 1083



Set For Life
\$20, 1073



Set For Life
\$10, 1072



Fun 5s
\$5, 1082



\$25, \$50 or \$250
\$5, #1087



\$1,000,000 Cash Payout
\$20, 1032



Bonus Cash Wheel
\$5, 1089



Aces And 8s
\$5, 1077



Lucky No. 7
\$10, 1066



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Players Get a Chance to Live the Millionaire Lifestyle

The excitement continues with the *Live the Millionaire Lifestyle Second Chance Promotion*, giving players another opportunity to win exciting prizes with eligible non-winning tickets.

Running through October 18, the promotion offers players the chance to win cash, gift cards, luxury experiences and a grand prize package valued at approximately \$170,000.

The grand prize includes a Platinum Denali SUV, electric bikes, personal concierge services, and \$10,000. In addition, we'll conduct monthly drawings in August, September, and October with one winner of \$7,500, 20 winners of \$500 gift cards and 30 winners of \$250 gift cards in each drawing.



The first monthly drawing took place on July 29, 2026, with Greta Snipes of Cincinnati winning the top tier \$7,500 cash prize. The ticket was purchased at Kroger located at 7132 Hamilton Ave in Cincinnati.