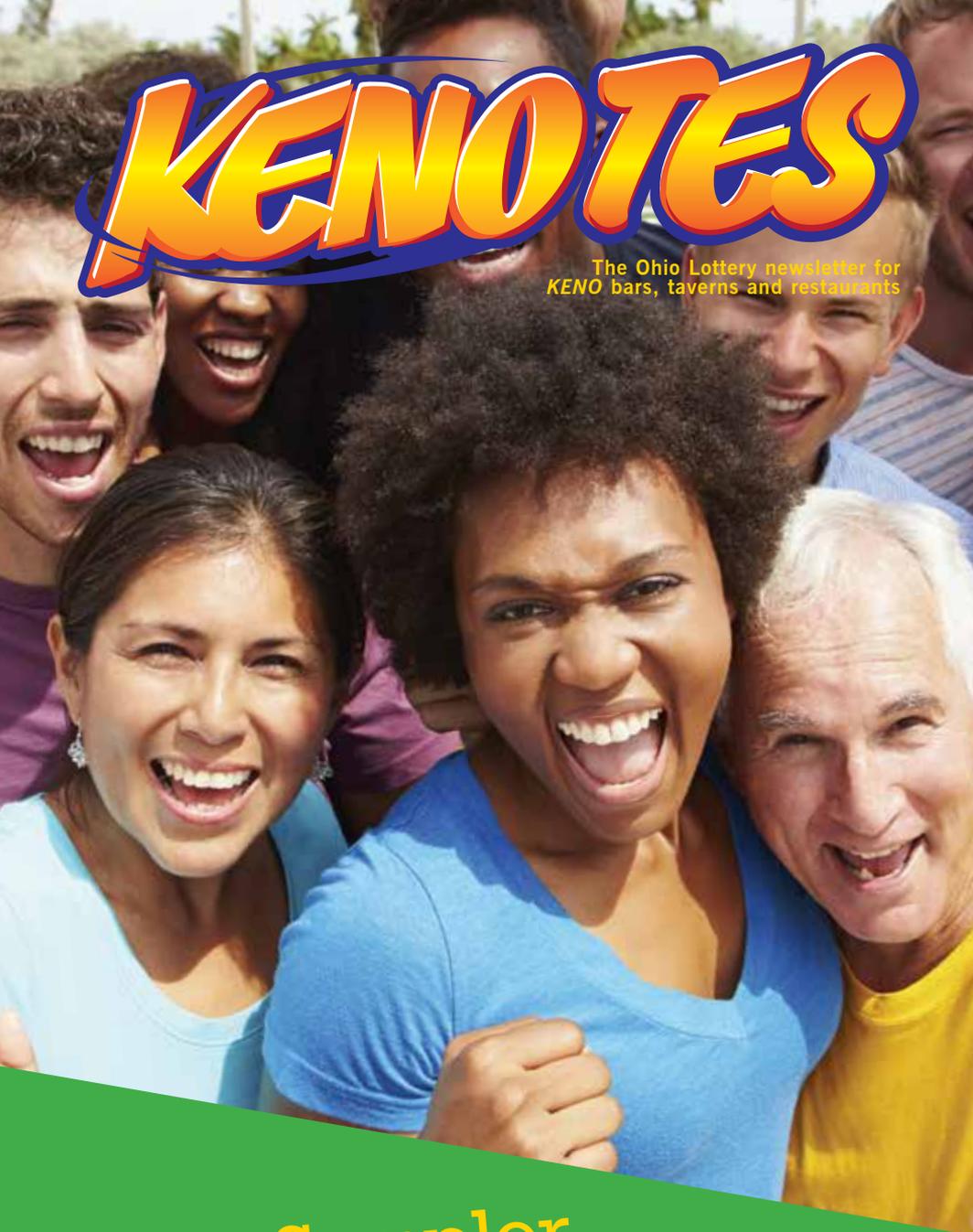


KENOTES

The Ohio Lottery newsletter for
KENO bars, taverns and restaurants



Keno Sampler
Promo is back!





For Starters

Intralot terminal service issues
1-866-710-2462

Hotline
1-800-686-4208
General retailer services
Instant ticket ordering
Claims questions

Regional Sales Offices
Region 1: Cleveland regional office
216-774-5671

Region 2: Toledo regional office
1-800-589-6442

Region 3: Dayton regional office
1-800-589-6463

Region 4: Cincinnati regional office
1-800-589-9882

Region 5: Columbus regional office
1-800-589-6445

Region 6: Athens regional office
1-800-589-6466

Region 7: Akron-Canton regional office
1-800-589-6467

Region 8: Youngstown regional office
1-800-589-6468

Region 9: Lorain regional office
1-800-589-6469

Winning Numbers line
1-800-589-6446

Website
www.ohiolottery.com

Check out:

The KENO Sampler promotion
4-9 p.m. every Thursday and Friday in February
Page 4, 5

KENO Mania
The promotion's right around the corner.
Page 7

KENO Experts
More activities planned
Page 8

EZPLAY® Countdown Games
Take another look at 123 Cash.
Page 12

Blog
www.ohiolottery.wordpress.com

Twitter
[@OHLottery](https://twitter.com/OHLottery)

Facebook
[/OhioLottery](https://www.facebook.com/OhioLottery)

Compulsive gambling can be treated. If you or someone you know has a gambling problem, call the Problem Gambling Helpline at 1-800-589-9966.

Welcome to Kenotes

a publication for bars, taverns, restaurants and clubs selling the Ohio Lottery KENO game.

For patrons, there's nothing like coming in from the cold to enjoy some food, fun and friends at your establishment. We're ready to help with *Keno* promotions and other Lottery game fun to make the time even more enjoyable.

Let's get started

The Lottery's *Keno Sampler* promotion runs every Thursday from 4 p.m. to 9 p.m. during the month of February. Every 50th *Keno* ticket purchased statewide – anywhere, any amount – provides the lucky customer with a “four pack” of *Keno* wagers free. Get the details on page 5. It was among the Lottery's most popular *Keno* promotions last year.

Whoop it up with Keno Mania

Soon after that comes the Ohio Lottery's *Keno Mania* “Free Three” promotion during the height of college basketball. On designated tournament days, a \$20 *Keno* ticket purchase gets your customers \$3 worth of additional *Keno* play as a \$1, 3-spot play good for three consecutive drawings. Get the details and delivery info on page 7.

The Lottery's first \$5 Countdown Series Game

Have customers who enjoy EZPLAY® Games? Tell them about \$5 *123 Cash*, the Ohio Lottery's newest Countdown game. Check out the \$1,500 top prize, the number of tickets remaining in your retail group -- and give it a try!

So, with all these Lottery happenings, we can warm things up for Lottery customers, friends and fans. Share a story or two about your most recent winners. Have some fun, stay connected and look forward to what's coming next. After all, spring is right around the corner.



Stephanie (right) and Mary Kaye are Ohio Lottery certified KENO Experts. Their bar, Smitty's of Elyria, enjoyed a special Keno Expert Appreciation Day. Almost 300 retailers participated.



Retailers: A special package of Keno Sampler point-of-sale material should reach you by the end of January.



Every 50¢ KENO ticket bought in Ohio
GETS FOUR FREE
\$1 AUTO PICK KENO TICKETS.

YOU COULD WIN ONE \$1 1-SPOT PLAY, ONE \$1 2-SPOT PLAY,
ONE \$1 3-SPOT PLAY AND ONE \$1 4-SPOT PLAY.
EVERY THURSDAY AND FRIDAY IN FEBRUARY
4 P.M. - 9 P.M.



What's New: The KENO Sampler Promotion

Our popular *Keno* promotion is back! From 4 p.m. to 9 p.m. every Thursday and Friday in February, your customers have a chance to win a free *Keno* four pack. The deal includes:

- One, \$1 1-spot play
- One, \$1 2-spot play
- One, \$1 3-spot play
- One, \$1 4-spot play

During the promotional period, every 50th *Keno* ticket purchase statewide will earn that lucky customer a free *Keno* four pack. Encourage your customers to try the game today!

Please note: All *Keno* tickets purchased as part of the promotion cannot be cancelled.



KENO

Congratulations! This purchase entitles you to four free \$1 KENO Sampler tickets!
00010 04566 000045875001456 2580XX XXXXX

A. 02 ----- AP

Draw Number XXXX99
Thurs Feb 12 15
FOR 1 DRAW
\$1 KENO PER DRAW

BOOSTER - NO
\$1.00

Game Rule: 3770:1-9-55

FOR DRAWING RESULTS CALL: 1-800-589-
WWW.OHIOLOTTERY.COM

BOOSTER is a trademark of
GTECH Rhode Island Corporation
And is used under license.

For illustrative purposes only.



KENO

Enjoy your 4 free KENO tickets! Sign up for MYLotto Rewards at OhioLottery.com to earn points, enter drawings & win prizes with all your non-winning Ohio Lottery tickets!
20573 51168 00000 06144 18836 15XXX XXXXX

A. 19 ----- AP

Draw Number XXX99
Thurs Feb 12 15
FOR 1 DRAW
\$1 KENO PER DRAW

BOOSTER - NO
\$0.00



Keno Expert Appreciation Day at Smitty's in Elyria

Stephanie Forthofer, owner of Smitty's of Elyria, says *Keno* Experts "know how to play and they're able to communicate that to customers in a fun way that will make them want to play – not tell them how, but...assist them in playing." She and employee **Mary Kaye Grega** are among the *Keno* Experts on staff.

Stephanie (Far right) and Mary Kaye (far left) and friends enjoy some Keno fun.



A close-up photograph of a basketball hoop and net, with a basketball positioned below the net. The background is dark with out-of-focus lights.

KENO Mania “Free Three” Promotion returns in March

Get ready for basketball fever and the Lottery's *Keno Mania* promotion during tournament game days in March and early April. During the promotional time period, for every \$20 increment of *Keno* purchased (single ticket), a player receives a \$1 3-spot play good for three consecutive drawings.

Keno Mania runs from noon until midnight on the following tournament days:

- Thursday, March 19-Sunday, March 22
- Thursday, March 26-Sunday, March 29
- Saturday, April 4
- Monday, April 6

Please note: All *Keno* tickets purchased as part of the promotion cannot be cancelled.

Special Delivery

Look for point-of-sale material to support *Keno Mania* to reach your location by March 13.

Join us: Become a certified KENO Expert

Get started

Go to KENOcertifiedexpert.com and create a user name and password. If you already have an Ohio Lottery account, go ahead and use that. (Note: if you have an established online account for *Cash Explosion* or for one of the Lottery's online second-chance drawings, you can use that to enter.)

Try out the five levels of the microsite. We know you got it!

Get premium items and exclusive access

Once you're done, you'll get an official certified *Keno* Expert certificate and receive a certified *Keno* Expert tee shirt too.

One more thing

If you don't have your establishment's agent number, get it from your manager.

Retailers: Share your agent number with your staff taking time to become certified *Keno* Experts. They'll need that for us to ship their first *Keno* Expert items.



In a just-completed survey, our *Keno* Experts chose the Ohio Lottery's newest statewide *Keno* show!



Getting down to business

Lottery retailers: 1099s should reach you by Jan. 30. If you do not receive your tax document by the end of the month, please contact the Lottery's office of Retailer Accounts at 1-800-686-4208. Please note that your tax form will be mailed to the legal address you have on record with the Ohio Lottery.

Want to make changes to your Ohio Lottery bank account?

Remember a principal of record with the Ohio Lottery must authorize the change. If you want to give another employee the ability to update your bank account records with us, they must have Power of Attorney.

Recent Jackpots

Among bars, taverns, restaurants and clubs

Perfect Game 300

VIP Inn, Cleveland

Nov. 4, 2014 : \$45,433

VFW Post #9716, Streetsboro

Nov. 9, 2014 : \$26,745

East Main Saloon, Ravenna

Nov. 14, 2014 : \$15,897

The Third Place, Cleveland

Nov. 16, 2014 : \$6,390

Station House 81, Commercial Point

Nov. 21, 2014 : \$12,434

Nick's Restaurant, Xenia

Nov. 24, 2014 : \$10,315

Moose Family Center Lodge #501, Middletown

Nov. 29, 2014 : \$17,244

Bud's Corner, Louisville

Dec. 3, 2014 : \$8,817

Parkway Sports Bar & Grill, Maumee

Dec. 6, 2014 : \$9,711

Carmichael's Pub, Dayton

Dec. 8, 2014 : \$5,445

Lorain Columbian Club, Lorain

Dec. 12, 2014 : \$15,469

The Upper Deck, Akron

Dec. 17, 2014 : \$14,488

Bailey's, LaGrange

Dec. 21, 2014 : \$11,157

Tradesman Tavern, Parma

Dec. 24, 2014 : \$10,114

Pounders Bar and Grill, Parma Heights

Dec. 27, 2014 : \$7,894

American Road Truck Stop, Napoleon

Jan. 3, 2015 : \$24,312

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PROGRESSIVE JACKPOT STARTS AT \$2,500!

PERFECT GAME
ODDS 1:4.49 PAYOUT \$300

BOWLING LINGO: Strike = X

LINE	1	2	3	4	5	6	7	8	9	10
LINE 1	X	X	X							
LINE 2	X	X	X							
LINE 3	1	3	X							
LINE 4	X	X	X							

CLEAN GAME (ALL 12 Frames are completed with a combination of Strikes 'X' & Sparer 'S')

PERFECT GAME (ALL 12 Frames are completed with Strikes 'X' ONLY)

PRINTED 00000 00128 00681 57441 42331 16988 0430

PROGRESSIVE JACKPOT STARTS AT \$2,500!

PERFECT GAME
ODDS 1:4.49 PAYOUT \$300

BOWLING LINGO: Strike = X

LINE	1	2	3	4	5	6	7	8	9	10
LINE 1	X	X	X							
LINE 2	X	X	X							
LINE 3	1	3	X							
LINE 4	X	X	X							

CLEAN GAME (ALL 12 Frames are completed with a combination of Strikes 'X' & Sparer 'S')

PERFECT GAME (ALL 12 Frames are completed with Strikes 'X' ONLY)

3 Strikes in a LINE wins Prize. Each LINE Played Separately. Play all 12 Frames for the CLEAN GAME or PERFECT GAME Prize. MAX Payout is PROGRESSIVE JACKPOT!

CURRENT PROGRESSIVE JACKPOT is \$12,476.00

Big Winners!

July-December 2014 *KENO winners of \$5,000 and up*

7/1/14	\$5,000	Brook Rose, Lancaster	Rooster's Lancaster, Lancaster
7/4/14	\$5,500	Joseph Nash, Somerset	Nash Golf Enterprises, New Lexington
7/5/14	\$20,000	Jackie Bell, Newark	Magoo's Bar, Columbus
7/10/14	\$11,000	William Theado, Columbus	Coaches Bar & Grill, Columbus
7/26/14	\$10,000	Jeffrey Deskins, Georgetown	American Legion Post #300, Napoleon
8/5/14	\$5,000	Michael Felice, Independence	Mad Mike's Bar & Grille, Garfield Heights
8/7/14	\$10,000	Janet Hasting, Cincinnati	Towerview Sport Pub, Cincinnati
8/10/14	\$8,800	Susanna Martin, Pickerington	Round House, Put In Bay
8/15/14	\$5,500	Carmela Hearld, Cincinnati	Tom & Jerry's Sports Bar, Cincinnati
8/19/14	\$50,000	Tracey Burrows, Sandusky	4 Points Bar, Sandusky
8/20/14	\$8,000	Ryan Battles, Springboro	Cadillac Jack's, Miamisburg
8/26/14	\$5,005	Aoun Saade, Berea	Tony K's Bar & Grille, Berea
9/1/14	\$5,000	Coleman White Jr., Cincinnati	Cruise Inn, Cincinnati
9/2/14	\$10,000	Carrie Heazlit, Medina	Johnny J's Pub & Grille, Medina
9/12/14	\$5,002	Mitchell Wilson, Madison	Play A Way Lounge, Wickliffe
9/14/14	\$20,000	Kurt Senalik, Reynoldsburg	Red Rock Pub, Blacklick
9/16/14	\$8,000	Michael Eberhardt, Lewis Center Tiffany Hambrick, Delaware	Joe's Original An American Pub, Lewis Center
9/20/14	\$10,000	Kerry Skinner, Columbus	Varsity Club, Columbus
10/1/14	\$8,200	Ronald Williams, Cincinnati	Stump's Lanes, Cincinnati
10/3/14	\$8,200	Thomas Korte, Worthington	Crown Sports Lounge, Westerville
10/3/14	\$5,000	Mikel Frazee, Springfield	Rooster's Springfield, Springfield
10/11/14	\$5,000	Marlene Charlton, North Olmsted	Arturo's Restaurant & Lounge, North Olmsted
10/12/14	\$11,010	Shawn Kelly, Springfield	19th Hole Bar & Grill, Springfield
10/14/14	\$22,000	Matthew Gibbons, Kent	The Pub in Kent, Kent
10/15/14	\$5,000	Lisa Gress, Coshocton	Coshocton Bowling Center, Coshocton
10/23/14	\$10,000	Sharon Eppich, Marysville	Loyal Order Of Moose #1651, Marysville
10/29/14	\$10,017	Dale Zelinski, Brookpark	The Upper Deck, Berea
11/4/14	\$10,025	Alex Palombo Jr., Youngstown	Patsy's Bar & Grille, Campbell
11/5/14	\$5,000	Brad Hamilton, Seven Hills	Moonlite Tavern, Parma
11/8/14	\$8,200	Deborah Hayden, Springfield	BPOE Lodge 51, Springfield
11/9/14	\$8,208	Wayne Holpuch, North Royalton	Tommy C's Tavern, Parma
11/13/14	\$5,100	Kenneth Frank, Cincinnati	Nick & Tom's, Cincinnati



Tracey matched 9 numbers on a 10-spot Keno play. With that and the 5x Booster[®] drawn, she won big at the 4 Points Bar in Sandusky!



11/14/14	\$5,500	Charlene Padilla, Boardman	Camelot Lanes, Boardman
11/20/14	\$8,000	Colleen Murphy, Pataskala	Pastimes Pub & Grill, Worthington
11/26/14	\$6,600	Philip Kunz, Akron	Panini's Of Solon, Solon
11/28/14	\$5,000	William Pooley, Palmyra	Fricker's #104, Sylvania
11/28/14	\$5,505	William Alexander, Centerville	McGillicuttys, Dayton
12/1/14	\$8,200	Richard Ellwood, Lancaster	Main Event, Lancaster
12/4/14	\$5,000	Carrie Hall, Dayton	Fricker's #119, Dayton
12/4/14	\$10,006	Denise Malinky, Berea	Brunswick Aerie 3505 FOE, Brunswick
12/4/14	\$10,008	Denise Malinky, Berea	Brunswick Aerie 3505 FOE, Brunswick
12/5/14	\$5,000	Amanda Cepluch, Oxford	Quaker Steak & Lube, Cincinnati
12/6/14	\$8,804	Christine Long, Ravenna	Longboyz Tavern, Warren
12/8/14	\$5,010	Nathan Payne, Logan	The Max Bar & Grill, Logan
12/9/14	\$5,015	Patricia Hoffman, Sandusky	Old Dutch Tavern, Sandusky
12/10/14	\$25,000	Benjamin Krouse, Monroe	Froggy's, Monroe
12/20/14	\$6,600	Edward Kuhl, Cincinnati	Aston Oaks Golf Club, North Bend
12/21/14	\$10,000	Earl Cordell, Cincinnati	Kenny's Sports Bar, Cincinnati



Cynthia won \$4,001 playing Keno at the BPOE Lodge 973 in Athens. A Caribbean cruise is in her future!



The Ohio Lottery's Newest EZPLAY® Countdown Series Game

\$5, 123 Cash

Top prize: \$1,500

Odds: 1 in 2,99

Payout: 81%

Pool size: 2,500 tickets

As the ticket count in your group goes down, the chance of the top prize being won goes up!



The Ohio Lottery is an Equal Opportunity Employer and Service Provider

1-800-686-4208 | www.ohiolottery.com

Please Play Responsibly

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1-800-589-9966

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