

# KENOTES

The Ohio Lottery newsletter for KENO  
bars, taverns, restaurants and clubs



Take a Tax Break  
Enjoy a KENO  
promotion today





LOTTERY

## For Starters

**Intralot terminal service issues**  
1-866-710-2462

**Hotline**  
1-800-686-4208  
General retailer services  
Instant ticket ordering  
Claims questions

**Regional Sales Offices**  
**Region 1: Cleveland regional office**  
216-774-5671

**Region 2: Toledo regional office**  
1-800-589-6442

**Region 3: Dayton regional office**  
1-800-589-6463

**Region 4: Cincinnati regional office**  
1-800-589-9882

**Region 5: Columbus regional office**  
1-800-589-6445

**Region 6: Athens regional office**  
1-800-589-6466

**Region 7: Akron-Canton regional office**  
1-800-589-6467

**Region 8: Youngstown regional office**  
1-800-589-6468

**Region 9: Lorain regional office**  
1-800-589-6469

**Winning Numbers line**  
1-800-589-6446

**Website**  
[www.ohiolottery.com](http://www.ohiolottery.com)

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**Blog**  
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Compulsive gambling can be treated. If you or someone you know has a gambling problem, call the Problem Gambling Helpline at 1-800-589-9966.

# Welcome to Kenotes

**a publication for bars, taverns, restaurants and clubs selling the Ohio Lottery KENO game.**

It's time to break out and have some fun! With the winter a distant memory, it's time for your customers to stop in for a friendly visit.

## Some April 15th fun

Who wouldn't like to have some fun April 15? Take a Tax Break and play *Keno*. It might just be the ticket! On that day, the Ohio Lottery is offering a \$1 5-spot wager free with every \$5 single-ticket *Keno* purchase. Learn more on page 5.

You might consider adding your own version of fun to the mix. Your customers have earned it.

## Spring into summer

Our Friends Night Out promotions are back. So, gather your friends for our Friends Night Out special on Thursday nights in May and Fridays in June. Get the details on page 8.

## Winner news

The \$5 *123 Cash Countdown* is the Ohio Lottery's newest EZPLAY® Countdown Series Game. Check out the bars, taverns and clubs who've sold the top prize and other news of EZPLAY® and *Keno* winners around the state.

## Benefits of MyLotto Rewards™

MyLotto Rewards™ is offering drawings for some fabulous events this spring and summer. So, there's no better time than now for your customers to join. Encourage them to check it out at [www.ohiolottery.com/mylotto](http://www.ohiolottery.com/mylotto).



Marvin won a \$10,401 Rockin' 777s jackpot. He's using his winnings for home repairs, a newer vehicle and to help his youth football league!





Play

**TAKE A TAX BREAK**  
*April 15*  
*from 12pm-12am*



**OH!**  
LOTTERY®

For every \$5 KENO wager on a single ticket, get one \$1 5-spot auto pick ticket. Top prize payout is \$410!

Lottery players are subject to Ohio laws and Commission regulations. Please play responsibly. Total Copies Printed: 22,000 / Unit Cost: \$0.85 / Publication Date: 3/15

APR 15

# The Ohio Lottery's Tax Day Offer

*Special promotion runs from noon to midnight Wednesday, April 15:*

Play *Keno* and Take a Tax Break. Who doesn't like a little fun and a chance to win on April 15? That's why we're rewarding our *Keno* customers on this key date.

## **Our offer**

Players who place a \$5 wager on a single *Keno* ticket purchase receive a second ticket – a \$1, auto pick ticket with a 5-spot *Keno* wager -- for free! This is a repeat promotion. So, every \$5 wagered gives customers a free ticket with a 5-spot *Keno* wager.

**Remember:** All tickets purchased as part of this promotion cannot be cancelled.

**Retailer support:** A delivery of table calendars, promotional clings and special tax day stress balls to promote our Tax Day offer is coming your way. Your package, delivered by your sales representative, should reach you in early April.

*Top prize payout is \$410!*

*For illustrative purposes only.*



# Retailer Spotlight: The VIP Inn, Cleveland

**Lisa Silea** is an anchor for the VIP Inn, a close-knit union bar, serving men and women in the boilermaking trade and other trades in its Westside Cleveland neighborhood.

The 5-year employee manages the bar and is a cook and server too. And, since October, she's added two additional titles: Lottery manager and winner!

## **Keno and other Lottery games at the VIP Inn**

Customers had been clamoring for *Keno*, and since late October, they have it. With all her responsibility, Lisa was hesitant to bring in Lottery. She's one of six employees. Luckily, it's been going well.

"Everyone is shocked at how much we're making" from the sale of *Keno* and other Lottery games, says Lisa. It probably didn't hurt that she won a \$45,000 jackpot playing *Perfect Game 300* within a week of starting Lottery games at the bar!

She received training by the Lottery's Cleveland regional office, and calls trainer Barry Hurst and the regional staff "awesome." She took what she learned back to the bar and showed employees and the bar's owners, **Debbie Lowry** and **Kerry McManamon**, how to use their Lottery terminal and manage their MP vending machine.

"The first couple weeks were the hardest," she says. She called the regional office when she ran into any issues.

"It's fairly easy. I thought it was going to be a lot more work than it is," she says.

Now their Lottery business has grown and regular customer are joining in various Lottery pools – for *Powerball* and *Mega Millions*, and even EZPLAY® *Going Pro*!

## **Her definition of a big jackpot?**

"Anything over \$50 million," she says.





This is Lisa, the VIP Inn's manager.



VIP Inn owner Kerry McManamon enjoys having Keno. "If you win a few dollars, you have a few more dollars to spend," she says.

## Lisa's Big Win

We first caught up with Lisa her first day back to work after a 5-day Caribbean cruise to Grand Cayman and Cozumel with her husband. It was a special treat made possible by the \$45,433 *Perfect Game 300* jackpot she won Nov. 4, just a few days after the VIP Inn started selling Lottery.

*The VIP Inn is represented by Sandra Krakora, Region 1.*

# It's time for KENO Friends Night Out!

## KENO Friends Night Out: Thursdays in May

Gather your friends for some *Keno* fun Thursday nights in May. From 5 p.m. to 8 p.m. every Thursday in May, your players will receive a \$1, 4-spot play with BOOSTER® (a \$2 value), with every \$10 single-ticket *Keno* purchase. Includes multi-draw wagers.

**Remember:** All *Keno* tickets purchased as part of the promotion cannot be cancelled.

**Retailer support:** Your sales representative will deliver posters and other promotional items in late April.

## KENO Friends Night Out: Fridays in June

*Keno* summertime fun returns in June. Every Friday from 5 p.m. to 8 p.m. in June, your players will receive a \$1, 4-spot play with BOOSTER® (a \$2 value), with every \$10 single-ticket *Keno* purchase. Includes multi-draw wagers.

*For illustrative purposes only.*



**KENO**

This purchase entitles you to a free KENO ticket with a \$1 4-spot play with BOOSTER.

00010 04566 000045875001456 258XX XXXXX

A. 02 03 07 13 14  
17 19 31 33 43 AP

Draw Number XXXX99  
Fri June 12 15  
FOR 1 DRAW  
\$10 KENO PER DRAW

BOOSTER -- NO

\$10.00

Game Rule: 3770:1-9-55

FOR DRAWING RESULTS CALL: 1-800-589-6444  
WWW.OHIOLOTTERY.COM

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**KENO**

This purchase entitles you to a free ticket with a \$1 4-spot play with BOOSTER.

00010 04566 000045875001456 258XX

A. 02 03 07 13 14  
17 19 31 33 43 AP

Draw Number XXXX99  
Thurs May 7 15  
FOR 1 DRAW  
\$10 KENO PER DRAW



**KENO**

Enjoy your free \$1 4-spot play with BOOSTER.  
Boost your winnings. Boost your fun. Share  
your winnings at facebook.com/ohiolottery

20573 51168 00000 06144 18836 15XXX XXXXX

A. 19 41 57 --- AP

Draw Number XXXX99  
Thurs May 7 15  
FOR 1 DRAW  
\$1 KENO PER DRAW  
\$1 BOOSTER PER DRAW

BOOSTER -- YES

\$0.00

# Top Jackpots

Among bars, taverns, restaurants and clubs

## Going Pro\*

**The Pink Elephant Lounge**, Youngstown

Jan. 20, 2015 : \$79,540

**Rush Hour Bar & Grille**, Twinsburg

July 19, 2014 : \$78,882

**Bowling Entertainment Group**, Mentor

Aug. 8, 2014 : \$76,997

**Cadillac Jack's**, Miamisburg

June 12, 2014 : \$67,940

**Cornerstone Pub**, Gahanna

Dec. 24, 2014 : \$66,191

**Dayton Moose #73**, Beaver Creek

May 27, 2014 : \$66,155

**Tiny Tavern**, Akron

Dec. 15, 2014 : \$54,388

**Dunham Inn**, Maple Heights

Jan. 29, 2015 : \$54,056

**Roosters**, Circleville

Aug. 1, 2014 : \$52,900

**Molly McGhee's Sports Pub**, Strongsville

June 4, 2014 : \$50,079

**American Legion Cowle Post #151**, Conneaut

Nov. 6, 2014 : \$43,903

**Amvets #106**, Niles

Oct. 10, 2014 : \$43,370

**Moose Family Center Lodge #501**, Middletown

Dec. 7, 2014 : \$42,968

**Bar Code**, Cleveland

Sept. 2, 2014 : \$34,626

**Durty Nelly's**, Parma

Sept. 22, 2014 : \$30,714

**Jocko's Pub**, Cincinnati

May 19, 2014 : \$27,884

**Jed's On Campus**, Toledo

July 13, 2014 : \$25,004

**Downtown Coffee Cafe**, Hubbard

Aug. 20, 2014 : \$23,856

**Wee Willy's (Patio) Sports Pub**, Marblehead

Oct. 3, 2014 : \$22,684

**Submarine House Bar and Grill**, Beaver Creek

Sept. 7, 2014 : \$19,565

\*As of March 9, 2015



The Pink Elephant in Youngstown sold a \$79,540 Going Pro jackpot - the highest to date! This is Kim, a Pink Elephant employee.

# Big Winners!

Jan. 1-Feb. 28, 2015 *KENO winners of \$5,000 and up*

1/1/15	\$5,000	Angela Harris, Hebron	Harbor Hills Country Club, Hebron
1/3/15	\$10,002	Donald McKenzie, Cincinnati	J Taps Sports Bar, Cincinnati
1/14/15	\$10,004	Raymond Brint, Swanton	The Roadhouse, Swanton
1/17/15	\$5,000	Jason Burnette, Louisville	The Barley House, Akron
1/20/15	\$10,000	Anson Schultz, Waterville	Jed's Perrysburg, Perrysburg
1/22/15	\$50,014	Jeffrey Speed, Cincinnati; Dena Stein, Cincinnati; Craig Leming, Cincinnati	Kenny's Sports Bar, Cincinnati
1/24/15	\$6,162	Dustin Sampson, New Albany	Roosters Henderson, Columbus
1/27/15	\$8,240	James Rattliff, Campbellsville KY	Roosters Grove City, Grove City
1/28/15	\$5,000	Jerome Walcott, Cleveland	LoPresti's Union Club Tavern, Cleveland
1/29/15	\$5,000	Rick Abbuhl, Uhrichsville	Gavin's, New Philadelphia
2/2/15	\$12,018	Adam Hughes, Shadyside	Shadyside Party Center, Shadyside
2/3/15	\$5,002	Robert Archinal, Canton	American Legion Post #548, Louisville
2/7/15	\$8,000	James Riley, Findlay	Ralphie's #7, Findlay
2/10/15	\$5,760	Khlood Abboushi, North Olmsted	Shamrock Inn, Mentor
2/17/15	\$8,240	Khlood Abboushi, North Olmsted	Bowling Entertainment Group, Mentor
2/19/15	\$6,000	Adam Hughes, Shadyside	Shadyside Party Center, Shadyside
2/21/15	\$10,000	Karen Wade, Montpelier	FOE Aerie 2246, Montpelier
2/24/15	\$10,034	Frank Moneyham, Middletown	Fricker's #113, Middletown



Andrew (right) celebrates his Rockin 777s win with his friend Alex. He won \$6,608.

Kyle won \$12,500 playing Match 5 Doubler at the Upper Deck in Berea.



Craig, Dena and Jeff won \$50,014 at Kenny's Sports Bar in Cincinnati. Their friend Beverly (second from right) just wanted to be in the picture!



# Top Prizes: 1, 2, 3 Cash Countdown

January thru March 5, 2015 • \$1,500 top prize win

- 1/2/15 Bolts Sports Cafe, Englewood Square, Akron
- 1/2/15 Club 2357 Big Mike's, Warren
- 1/10/15 Icehouse Tavern & Grill, Middleburg Heights
- 1/11/15 Park Centre Lanes, North Canton
- 1/14/15 Georgie's Pub, Akron
- 1/17/15 Harry Buffalo-Midway, Elyria
- 1/23/15 Amy's Library Lounge, Kettering
- 1/24/15 Zeno's, Columbus
- 1/29/15 Yorktown Lanes, Parma Heights
- 1/31/15 Wingz Sports Grill, Brunswick
- 2/6/15 Avenue Tap House, Lakewood
- 2/8/15 Submarine House Bar & Grill, Troy
- 2/14/15 Firehouse Grille & Pub, Akron
- 2/15/15 Donerick's Pub, Dublin
- 2/17/15 Inn Cahoots, Seven Hills
- 2/20/15 Rookie's Sports Pub, Mount Vernon
- 3/1/15 BG's Old World Tavern, Euclid
- 3/1/15 American Legion Post 3, Findlay
- 3/3/15 O'Riley's, Brookville
- 3/4/15 20th Century Lanes, Oak Harbor
- 3/5/15 LaPorte Inn, Elyria

**THE OHIO LOTTERY**  
**615 West Superior Ave. Cleveland, Ohio 44113-1879**

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Check out that smile!  
Tom won \$27 with his free KENO  
ticket in the Ohio Lottery's Keno  
Sampler promotion held in February.



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1-800-686-4208 | [www.ohiolottery.com](http://www.ohiolottery.com)

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