

# KENOTES

The Ohio Lottery newsletter for  
KENO bars, taverns and restaurants

Angie and her patrons  
at The Corner Pub  
have some happy  
hour fun!



Pool Play  
makes a big  
Pay Day!





# For Starters

## **Intralot terminal service issues**

1-866-710-2462

## **Hotline**

1-800-686-4208

General retailer services

Instant ticket ordering

Claims questions

## **Regional Sales Offices**

### **Region 1: Cleveland regional office**

216-774-5671

### **Region 2: Toledo regional office**

1-800-589-6442

### **Region 3: Dayton regional office**

1-800-589-6463

### **Region 4: Cincinnati regional office**

1-800-589-9882

### **Region 5: Columbus regional office**

1-800-589-6445

### **Region 6: Athens regional office**

1-800-589-6466

### **Region 7: Akron-Canton regional office**

1-800-589-6467

### **Region 8: Youngstown regional office**

1-800-589-6468

### **Region 9: Lorain regional office**

1-800-589-6469

## **Winning Numbers line**

1-800-589-6446

## **Website**

[www.ohiolottery.com](http://www.ohiolottery.com)

## *Check out:*

- ☒ **Keno special coming to MP vending**

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- ☒ **Retailer spotlight**

Campbell-area retailer offers personal service.

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- ☒ **The \$1-Million Club**

Here are the southern and central Ohio retailers who've made this year's list.

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- ☒ **Pool play**

Retailer takes advantage of *Keno* specials to bring players together.

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## **Blog**

[www.ohiolottery.wordpress.com](http://www.ohiolottery.wordpress.com)

## **Twitter**

@OHLottery

Compulsive gambling can be treated. If you or someone you know has a gambling problem, call the Problem Gambling Helpline at 1-800-589-9966.

# Welcome to Kenotes

**a publication for bars, taverns and restaurants  
selling the Ohio Lottery KENO game.**

The Ohio Lottery's taking a new angle on the season's *Keno* special. Starting Nov. 7 and running Thursdays and Fridays through December, we're offering a promotion exclusively for locations with MP vending. Players who make a \$20 single-ticket *Keno* purchase receive a free, 5-spot *Keno* wager good for five consecutive drawings. Get the details on page 5.

Small and mighty – that's what we call the *Keno* business done by Patsy's Bar & Grille of Campbell. Owner Alex Palombo Jr. works hard to cater to the particular interests of his customers, making the bar and grille a destination for Campbell-area residents. Take a look at page 6 to learn more about his business.

Angie Schuler, bar manager for the Corner Pub of Cincinnati, thought the Lottery's recent Happy Hour specials deserved a second look. See how she got patrons together for some fun pool play.

Finally, we celebrate the retailers who entered the \$1-Million Club in Fiscal Year 2013. More than 90 retailers joined the club -- selling \$1 million or more in *Keno* since becoming Ohio Lottery retailers. This issue's spotlight is on club members from central and southern Ohio.



Keith Cockerham,  
owner of Miami  
Valley Sport Bar,  
West Carrollton

Roosters of New Albany  
Servers Jamie, Sydney,  
Rachel and Lindzy





Congratulations, this purchase  
entitles you to a free \$5 - 5 Spot KENO ticket!

00010 04566 000045875001456 258XX XXXXX

02 03 07 13 14  
17 19 31 33 43 AP

Draw Number 502100  
Thurs Nov 07 13  
FOR 1 DRAW  
\$20 KENO PER DRAW

BOOSTER - NO

Game R

FOR DRAW

WWW

GT



Please enjoy this complimentary  
\$5 - 5 Spot KENO ticket!

20573 51168 00000 06144 18836 15XXX XXXXX

19 41 57 60 65 AP

Draw Number 502100-502104

BOOSTER - NO

\$0.00

Game Rule: 3770:1-9-55

FOR DRAWING RESULTS CALL:  
1-800-589-6446

WWW.OHIOLOTTERY.COM

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**Special Keno promotion  
for multi play station locations  
(MP vending)**

**Thursdays-Fridays through  
December.**

**Note: All Keno tickets purchased  
as part of the promotion cannot  
be cancelled.**

### **Did you know?**

**More than 85 percent of bars,  
taverns, restaurants and clubs  
selling Ohio Lottery games have  
a multi play (MP) station.**

**KENO**  
**OH, HAI**  
**DAY**

**GET 5**  
**5-SPOT KENO**  
For Every \$20 K

**EVERY THURSDAY**  
**ALL DAY**



# Special KENO promotion for MP vending retailers starts Nov 7

*Buy \$20 worth of Keno, get a 5-Spot Keno wager good for the next five drawings!*

Starting Nov. 7, the Ohio Lottery is offering a special deal to all your customers using the Lottery's multi play station. Customers who make a \$20 single ticket Keno purchase through MP vending will receive a free \$1, 5-spot Keno wager good for five consecutive drawings.

The special runs every Thursday and Friday\* through December.

Encourage customers to use your multi play station to make their ticket purchase today!



## Special signage coming

Your sales representative will deliver a special MP station header and table topper to encourage sales.

*Note:* The promotion is good for all \$20 single Keno ticket purchases only.

The promotion is exclusive to licensed Ohio Lottery retail locations offering MP vending.

\*Sales begin at midnight every Thursday, and run through 2:28 a.m. the following Saturday. The promotion ends at 2:28 a.m. on Saturday, Dec. 28.

# Patsy's Bar & Grille, Campbell

Claude



**Alex Palombo Jr.** knows how to sell. After selling cars for 32 years, he changed careers and purchased Patsy's Bar & Grille in 2006. The bar had a 60-year track record, and as a patron under its former owner, Alex saw the business as a good investment.

## Business stats

- Alex has eight part-time employees, including a daughter and grandson.
- His business is cozy, with 14 barstools and five tables serving patrons. It's almost always busy.

## Lottery/Keno focus

**Provides personal attention.** While the business has MP vending, the staff handles the majority of his patrons' *Keno* wager requests.

"We wait on our people. We wait on all our *Keno* customers. That's what they like," Alex says. "They stay here. You keep them here and they play while they're eating and drinking."

## His Keno clientele

**Knows his customers, their habits.** Patsy's Bar & Grille does the majority of its *Keno* business between 11 a.m. and 7 p.m., with retirees and shift workers among his regulars.

While *Keno* is the largest draw, he sells all games including about six instants. While many patrons play these other games, he says that they tend to do so at other retailers where they've also developed an allegiance.

## Future goals

**Maximize the use of space.** He's working on a remodeling project that would allow him to accommodate five to six more patrons at the bar. He hopes to have the remodel completed in 2014.



Alex and  
Duane Mancini,  
his Lottery  
business rep



Benefit of the Keno Happy Hours  
Patsy's Bar & Grille had a few patrons  
win off the free plays offered by the Ohio  
Lottery's summertime Happy Hour specials.  
Alex Palombo Jr. would like to see the  
Lottery try the same promotion at a lower  
price point.

"It's an awesome place; a big *Keno* place...  
It's a staple in Campbell," says sales  
representative, Duane Mancini.

Alex and "Luke"  
are longtime  
friends. Luke  
likes to play  
Keno using family  
birthdates as  
his numbers. He  
recently won  
\$1,000.



David, Debra  
and Sally.





# The FY13 Class of the \$1-Million Club

This year, more than 90 bars, taverns, restaurants and clubs reached the \$1-million mark in *Keno* sales since joining the Ohio Lottery. Congratulations to all!

*This issue, we recognize our Keno sellers in central and southern Ohio.\**

## Athens Region, Southeast Ohio

Loyal Order of Moose #2263, Waverly

## Cincinnati Region, Southwest Ohio

Kenny's Sports Bar, Cincinnati  
Lucky Dog Tavern & Grille, Mason  
Roosters, Milford  
Roosters, Springdale  
Strikes & Spares, Cincinnati  
Towerview Sport Pub, Cincinnati  
Win Place or Show, Cincinnati

## Columbus Region, Central Ohio

American Legion #532, Columbus  
Buffalo Wings & Rings, Grove City  
Cheers Too, Columbus  
Donericks, Columbus  
Donerick's Pub, Columbus  
Double D's Pub, Columbus  
Final Score Sports Pub, Delaware

Hamilton's Pub, Columbus

Joe's Original An American Pub, Lewis Ctr  
Kinky's Pizza Pub, Canal Winchester  
Lucky's Grille & Billiards, Hilliard  
Old Town Tavern, Canal Winchester  
Paint Grill, Chillicothe  
Park Street Tavern, Columbus  
Ralphies #6, Marion  
Roosters, New Albany  
Roosters, Chillicothe  
Roosters, Circleville  
The Lounge, Columbus  
The Dock at Water, Chillicothe  
Ziggy's, Pataskala

## Dayton Region, West Central Ohio

Bargos Grill & Tap, Dayton  
Bolts Sports Café, Englewood  
Fricker's #120, Springfield  
Fricker's #123, Troy  
Fricker's #108, Vandalia  
McGillicutty's, Dayton  
Miami Valley Sports Bar, West Carrollton  
Milton Athletic Club, Dayton  
Roosters Miamisburg, West Carrollton  
Sure Shots, Kettering



Bargos Grill & Tap, Dayton  
Barmaid, Kristen



Kyle, manager  
of Lucky's  
Grille &  
Billiards, Hilliard

Roosters of Springdale. Pictured are  
employees Miranda, Corey, Barry, Cathy  
and Anthony



*\*Look for the list of our new class of \$1-Million Club members from northern Ohio in the next issue of Kenotes.*



# Top Perfect Game 300 jackpots

Among Lottery bars, taverns and restaurants

As of Oct. 11, 2013

PERFECT GAME 300 JACKPOT PRIZE	RETAILER	DATE WON
\$44,816	Airway Billiards Bar & Grill, Dayton	Sept. 4, 2013
\$38,038	Delaware Market & Café, Delaware	April 20, 2013
\$36,765	Hitching Post, Norwalk	May 18, 2013
\$34,998	Franklin Tavern, Franklin	March 1, 2013
\$33,313	Chris' Place, Elyria	Jan. 8, 2013
\$29,038	Woody's Bar & Grille, Cleveland	Oct. 11, 2013

## The power of pool play

This past summer, **Angie Shuler**, the manager of the Corner Pub of Cincinnati, had a great idea. The bar was in the middle of a Keno Happy Hour special, which provided a free 4-spot Keno wager with every \$10 Keno purchase.

"We had someone come in and they didn't know what Keno was," says Angie. "They were from out of state."

That got Angie thinking. That sparked an idea for pool play.

"I started a list. I had everyone pay up first. It took me 24 hours," she says.

Angie got 16 patrons to pool their money for a big Keno ticket purchase. Each paid \$50 for a total of 20 drawings, and got 80 free 4-spot tickets.

The group won \$534, and she says that they were able to play on and off together using the same money for the next couple weeks.

"Everyone loved it," she says. "We had a blast that day."



All Corner Pub photos courtesy of Sue Rodney Fancher.

# Big Winners!

May 2013-September 2013 *KENO Winners of \$5,000 and up*

5/1/13	\$8,800	Ronald Tudor, Cincinnati	Eli's Sports Bar & Grill, Maineville
5/4/13	\$8,200	John Getchell, Cleveland	Bonnie's, Fairview Park
5/4/13	\$8,230	John Loudermilk, Springboro	Froggy Blues, Monroe
5/5/13	\$10,002	Elana Mettler, Kingston	Village Inn, Kingston
5/10/13	\$5,000	John Manchester, Southington	Olde Dutch Mill Golf Course, Lake Milton
5/11/13	\$10,000	Lillian Juliano, Mentor-on-the-Lake	Lighthouse Beverage & Deli, Mentor
5/19/13	\$6,007	Rosalie Young, Fairfield	Cobblestone Tavern, Fairfield
5/24/13	\$10,300	Robert Hills, Huber Heights	Fricker's #116, Huber Heights
6/1/13	\$5,022	Jeffrey Turk, Garrettsville	Longboyz Tavern, Warren
6/2/13	\$8,200	Frank Pakish, Cleveland	Geppetto's/ Johnny Malloy's, North Ridgeville
6/5/13	\$8,200	George Glus, Cleveland	CPPA Social Club, Cleveland
6/7/13	\$10,000	Garth Campbell, West Chester	Willies Sports Cafe, West Chester
6/8/13	\$6,001	John Ward, Geneva	Sammy Ks Steak House, Perry
6/24/13	\$10,024	Dale Zelinski, Brookpark	The Upper Deck, Berea
6/30/13	\$8,200	Anthony Platano, Ashtabula	Paradise Bay, Roaming Shores
7/11/13	\$5,000	Thomas Armstrong, Davie	Beer Barrel Saloon, Put-In-Bay
7/21/13	\$5,010	Justin Hardcastle, Zanesville	The Barn, Zanesville
7/28/13	\$20,000	Robert Winans, Belleville	Roosters Grove City, Grove City
8/3/13	\$10,000	Michael Kinney, North Royalton	Firehouse Sports Bar And Grille, North Royalton
8/4/13	\$5,500	Christel Fortz, St Clairsville	Bill's Restaurant, Yorkville
8/5/13	\$10,000	Saundra Foltz, Mt Vernon	Donericks, Columbus
8/20/13	\$5,507	Denise Letz, New Franklin	Erie Street Pub, Massillon
8/24/13	\$20,004	Hazel Rice, Johnstown	Damons Newark, Newark
8/26/13	\$5,000	Frances Mitchell, Massillon	Erie Street Pub, Massillon



Win Place or Show, Cincinnati  
Manager, Rita; bartender,  
Heather; and server, Tracy



8/27/13	\$5,000	Albert Dominguez, Toledo	Bottom Line, Toledo
8/31/13	\$6,007	Paul Rush, Lewis Center	Kicks, Westerville
9/4/13	\$7,200	Tunde Wells, Centerville	Fricker's #119, Dayton
9/7/13	\$5,000	Karl Martin, Dayton	Fricker's #124, Dayton
9/9/13	\$5,500	Pamela Cook, North Ridgeville	Trolley House Pub & Grille, Olmsted Township
9/11/13	\$5,000	Tony Tolbert, Trotwood	The Palms Lounge & Grill, Dayton
9/12/13	\$5,002	Kevin Navratil, North Olmsted	K.C.'s Bar & Grille, North Olmsted
9/18/13	\$11,002	Colleen Chancey, Toledo	Rods Bar, Toledo
9/20/13	\$5,005	Mary Mapel, Curtice	Porky's Pizza Trof, Oak Harbor
9/20/13	\$8,200	Bradley Bruner, Willoughby	Coaches Neighborhood Tavern, Willowick
9/29/13	\$10,000	Fred Groce, Cleveland	DPG Lounge, Cleveland



American Legion #532, Columbus  
Manager, Tonya



***Have an idea to add your  
own special twist to an Ohio  
Lottery Keno promotion?***

**We'd love to hear them. Share your  
ideas with your Lottery sales rep today.**



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