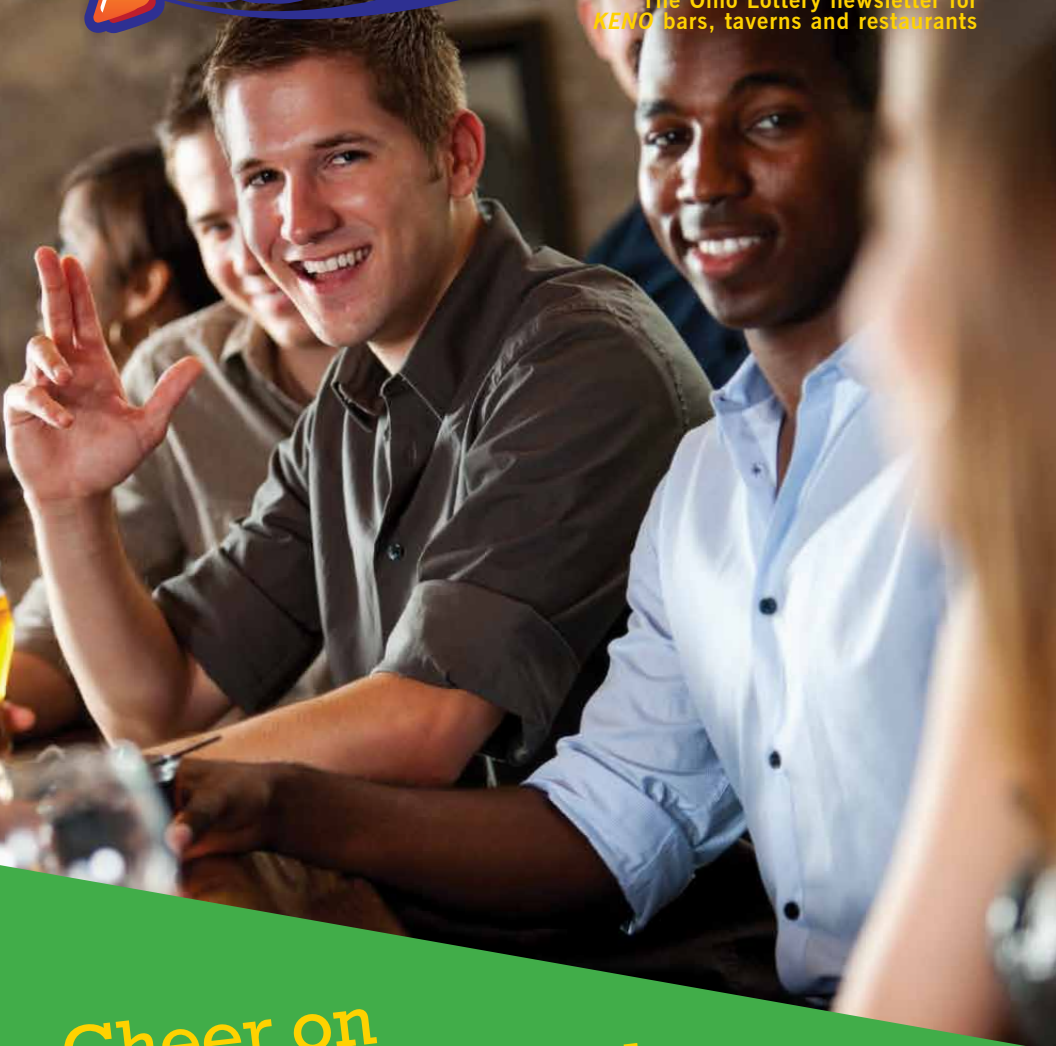


# KENOTES

The Ohio Lottery newsletter for  
KENO bars, taverns and restaurants



Cheer on  
March Mania and  
catch a little Keno Fun.





# For Starters

**Intralot terminal service issues**  
1-866-710-2462

**Hotline**  
1-800-686-4208  
General retailer services  
Instant ticket ordering  
Claims questions

**Regional Sales Offices**  
**Region 1: Cleveland regional office**  
216-774-5671

**Region 2: Toledo regional office**  
1-800-589-6442

**Region 3: Dayton regional office**  
1-800-589-6463

**Region 4: Cincinnati regional office**  
1-800-589-9882

**Region 5: Columbus regional office**  
1-800-589-6445

**Region 6: Athens regional office**  
1-800-589-6466

**Region 7: Akron-Canton regional office**  
1-800-589-6467

**Region 8: Youngstown regional office**  
1-800-589-6468


**Region 9: Lorain regional office**  
1-800-589-6469


**Winning Numbers line**  
1-800-589-6446

**Website**  
[www.ohiolottery.com](http://www.ohiolottery.com)

## Check out:

 **March Mania**  
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 **Perfect Game 300**  
a progressive EZPLAY®  
Game success  
Page 8

 **Promotions and Fun**  
Trick Out Your Cave winners  
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Page 9

 **Winner News**  
Page 10

**Blog**  
[www.ohiolottery.wordpress.com](http://www.ohiolottery.wordpress.com)

**Twitter**  
[@OHLottery](https://twitter.com/OHLottery)

Compulsive gambling  
can be treated. If you or  
someone you know has  
a gambling problem,  
call the Problem  
Gambling Helpline at  
1-800-589-9966.

# Welcome to Kenotes

a publication for bars, taverns and restaurants selling the Ohio Lottery KENO game.

*March Mania's* coming, and that means a little extra fun with a special Ohio Lottery KENO promotion during the height of college basketball tournament season. All it takes is a \$10 single-ticket purchase of *Keno*, and players receive a \$2 EZPLAY® *Slam Dunk Dough* ticket free. Get details, including information on point-of-purchase deliveries and helpful hints, on page 4 and 5.

## Fast forward spring, summer, early fall

We've got *Keno Fun* coming just about every month through September. Just for you, we've created monthly *Keno* happy-hour specials on designated days each month. Hang your *Keno Fun* poster high for all to see. It's another reason for patrons to stop by and stay awhile.

Make way for *Perfect Game 300*, the Ohio Lottery's first progressive jackpot EZPLAY® game. It's becoming a new favorite at bars, taverns and *Keno* locations like yours.

Hear from some of your fellow retailers in this issue of *Kenotes*, and check out our wrap up of *New Year's Raffle*, *Trick Out Your Cave* and recent *Keno* winners.

Lottery games and *Keno*...a welcome opportunity for fun.



Linda of Salem won a \$1,000 hhgregg gift card in the Ohio Lottery's Trick Out Your Cave promotion.

Daniel of Canfield won a \$2,000 hhgregg gift card in the Ohio Lottery's Trick Out Your Cave promotion.



Michael of Elyria won a \$1,000 hhgregg gift card in the Ohio Lottery's Trick Out Your Cave promotion.

**MARCH MANIA**

**HOOP, THERE**

**SLAM DOWN \$10 IN KENO\* AND GET A FREE SLAM DUNK DOUGH TICKET WITH A TOP PRIZE OF \$20,000!**

Promotion tips off March 21 and runs through April 8 during KENO drawings on tournament days only!

Available for a limited time at licensed KENO bar and restaurant locations only.

**PROMOTION DATES**

MARCH 21 - 24  
MARCH 28 - 31  
APRIL 6  
APRIL 8

**KENO**

\*Players will receive a \$10 KENO Dough Ticket with a \$10 predicted amount of KENO during the promotional period. KENO drawings take place on Ohio Lottery commission-regulated nights only. Please play responsibly. ©2013 Ohio Lottery. KENO is a registered trademark of the Ohio Lottery.

**SLAM DUNK Dough**

WIN UP TO \$20,000!

**SLAM DUNK NUMBERS**

30 13 22 05 55  
42 15 30 01 17  
16 28 11 08 21

**YOUR (10) DUNK NUMBERS**

01 28 22 15 30  
17 18 11 08 12

**HOW TO WIN**

Match "YOUR (10) DUNK NUMBERS" to the "SLAM DUNK NUMBERS" and win the corresponding prize shown in the PRIZE LEGEND.

**OH! LOTTERY.**



Coasters, plexi-glass inserts and posters will be kit packed and delivered to you in early March. See your sales representative for additional information. This promotion is exclusive to Keno bars and restaurants.



# A perfect shot: Keno and Slam Dunk Dough

*Get a little extra play during  
college basketball tournament  
game days*

Make a \$10 single-ticket purchase of Keno\* and receive a free, \$2 Slam Dunk Dough ticket during the Ohio Lottery's March Mania promotion. The promotion is scheduled to run on the following college tournament play days:

**Thursday, March 21-Sunday, March 24**

**Thursday, March 28-Sunday, March 31**

**Saturday, April 6 and Monday, April 8**

\*Customers receive a free \$2 Slam Dunk Dough ticket for every \$10 increment purchased. See [www.ohiolottery.com](http://www.ohiolottery.com) for complete details.



*For illustrative  
purposes only.*

# Cobblestone Tavern, Fairfield

## Business stats

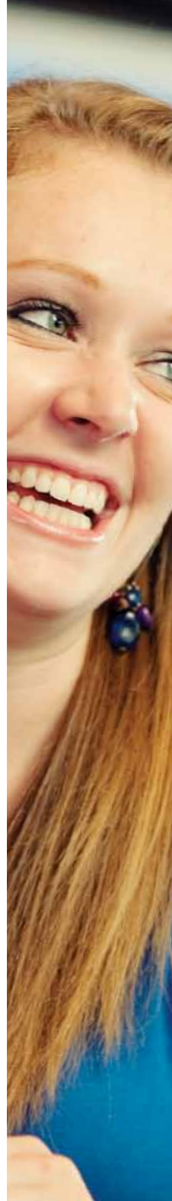
- Owner **Rick Sizemore**, 30-year industry veteran.
- Purchased Cobblestone Tavern in 2009. He's been an Ohio Lottery retailer since September 2009.
- Employs 12.
- Utilizes six monitors for *Keno*.
- Has two Ohio Lottery MP vending machines, and one instant/online vending machine.

## Rick's thoughts on games and operations

- **On Perfect Game 300:** "People are all over it here."
- **On equipment:** "The terminal behind the bar is easy to operate and the vending machines are easy to use."
- **On the importance of selling Lottery:** "If you're on the fence, you're crazy not to bring on *Keno*. Everyone benefits," he says. He earned approximately \$64,000 in commissions last year.
- **On promotions:** A free ticket promotion with a *Keno* purchase (like the *Keno/March Mania* basketball promotion) provide the best results for his business.
- **On support from his local Ohio Lottery office:** "The service I get there is fantastic."

## Rick's goals

- To keep overall sales steady and stable. He'd like to see Lottery sales continue to grow.
- To add food to his menu.
- To build a patio and add a *Keno* monitor for outdoor customers.





"My bartenders understand. They get my perspective that it's important to me," he says about Keno. "If I'm successful, it's because of my bartenders."

Rick Sizemore, owner.

Left to right:  
Stephanie,  
Justin, Tracey, Sue  
and Mindy.



# EZPLAY® progressive jackpot!

Since its start Jan. 2, *Perfect Game 300* has been a winner with customers and retailers alike!

## Top *Perfect Game 300* prizes

(Through January 2013)

Jan. 10, \$33,313, sold by Chris' Place, Elyria

Jan. 12, \$15,664, sold by Hanic's Café, Barberton

Jan. 14, \$32,736, sold by Diamond Royale, Canton

Jan. 21, \$21,715, sold by Union Mini Mart, Union

Jan. 30, \$22,154, sold by Kenny's Sports Bar, Cincinnati

At Chris' Place in Elyria, the jackpot winner for *Perfect Game 300* was a long-time customer and family friend.

"Take it (selling Lottery) seriously, because people do win. I was fortunate to have two \$33,000 winners in two years," he says. He sold a \$33,000-winning *Keno* ticket in 2010.

As manager, Terry's sometimes asked by fellow bar and tavern owners if they should bring in Lottery. His answer is a resounding "yes."

"Without it, you're at a competitive disadvantage."

Family-owned Chris' Place has been in business for 35 years.

Terry Hunsdorf, manager of Chris' Place of Elyria, got the New Year off to a great start after selling a \$33,313 jackpot prize on *Perfect Game 300*. As of Jan. 25, it was the highest progressive jackpot prize won to date.

Patricia and Rancy played *Perfect Game 300* at Hanic's Cafe of Barberton and split a \$5,644 jackpot.



Rachel and Hope played *Perfect Game 300* at Jed's of Perrysburg and split a \$14,315 jackpot.





# Trick Out Your Cave Winners!



**John** and his wife **Mary** play *Keno* almost every day, so when the *Trick Out Your Cave* promotion started in December, they started gathering their entries. Now they've got a host of new appliances as a result of John's \$10,000 grand prize win.



John and Mary

After picking up his hhgregg gift card, they went shopping the very next day. They purchased a new range, refrigerator, and a dishwasher for the kitchen, a new mattress and box spring, a new Dyson sweeper and a new TV! – **Danielle Frizzi-Babb**, Communications



Check out the Ohio Lottery blog and Facebook page for the very latest winners' news.



It all comes together at the Lorain Columbian Club. The bowling team backed by the Lorain Knights of Columbus enjoy a few lighthearted moments! Their club sold a \$1-million winning ticket for the New Year's Raffle. From left to right (back row) John, Gus and Raul; (Front row) Earl and Walter.

## Congratulations New Year's Raffle top sellers

**Ohio Lottery bars, taverns and restaurant locations**

Chud's Inc., Fremont  
Fat Jack's Pizza, Lima  
Zeno's, Columbus  
Ciccone's Café, Kent  
Northfield Park, Northfield  
Front Street Pub, Cuyahoga Falls  
Eldorado's Food & Spirits, Columbus  
Willard Drive Thru, Willard  
Walther's Café, Canton  
Sports on Tap, Hilliard

# Big Winners!

September 2012-January 2013 *Winners of \$5,000 and up*

9/1/12	\$10,000	James Birth, Cleveland	Gino's Cento Anno, Cleveland
9/5/12	\$8,200	Nancy Toth, Olmsted Twsp	Fat Little Buddies, Olmsted Township
9/6/12	\$10,005	Darlene Sporleder, Sylvania	Loyal Order Of Moose #1579, Sylvania
9/6/12	\$11,000	Bruce Nelson, Lorain	Lorain Columbian Club, Lorain
9/8/12	\$5,002	Jeffrey Janosek, Rocky River	Mitchell's Tavern, Westlake
9/13/12	\$5,000	Delores Nearhood, Erie	Knotty Pine Cafe, Toledo
9/13/12	\$10,000	Bryan Hiestand, Warren	Tommy Doggs, Niles
9/15/12	\$10,018	Michael Uhlenhake, Hilliard	Average Joe's Pub & Grill, Columbus
9/18/12	\$8,200	Julie Greenwood, Waterloo	China Bell, Grove City
9/18/12	\$5,500	Rick Pearson, Columbus	Lockbourne Bar And Grill, Columbus
9/20/12	\$11,000	Deborah Harris, Mogadore	Dawgs Draft House And Drive Thru, Atwater
9/22/12	\$6,000	Tammy Brackney, West Carrollton	The Upper Deck Tavern, Moraine
9/26/12	\$10,000	Corey Hurlstone, Perrysburg	Capers Pizza Bar, Toledo
9/29/12	\$8,000	Renae Sheely, Wauseon	Jersey's, Defiance
9/29/12	\$5,518	Melinda Lester, Jacksontown	Crossroads, Jacksontown
10/9/12	\$6,000	Scott Taylor, Wadsworth	Cleats, Wadsworth
10/10/12	\$6,606	Dennis Pistale, West Portsmouth	Dakotas Roadhouse Of Portsmouth, Portsmouth
10/19/12	\$5,000	Allen Lucas, Charleston	Max's Carry Out, Madison
10/20/12	\$5,000	Steven Waltenbaugh, Roaming Shores	The Lake Tavern, Cortland
10/31/12	\$5,000	Duane Barker, Munroe Falls	Brewsters Pub, Munroe Falls
11/9/12	\$5,000	Thelma Rudie, Middletown	Jenny's Hillbilly Heaven, Middletown
11/12/12	\$5,500	Linda Farinacci, Cleveland	Sidewalk Cafe-Euclid, Euclid
11/12/12	\$20,004	Russell Elliott Jr, New Albany	Average Joes Pub & Grill, Columbus
11/23/12	\$10,002	Jeffery Carter, Union	Tollhouse Tavern, Union
11/24/12	\$5,000	Maggie Biddle, Harrison	Butt Shack Bbq Grill & Sports Bar, Harrison
11/28/12	\$5,000	Bobby Hicks, Lincoln Park	Fricker's #104, Sylvania

William of Medina won a \$2,000 Hgregg gift card in the Ohio Lottery's Trick Out Your Cave promotion.



12/8/12	\$5,000	Donovan Agostino, Orwell	Creekside Inn, Orwell
12/10/12	\$5,002	Julie Cardona, Cleveland	Speedway #9338, Cleveland
12/11/12	\$5,500	Elisabeth Mock, Waynesville	McGillicuttys, Dayton
12/15/12	\$20,016	Darlene Sporleder, Sylvania	Loyal Order Of Moose #1579, Sylvania
12/17/12	\$20,000	Robert Konst, Chagrin Falls	Hitch N Post, Chagrin Falls
12/17/12	\$20,006	Ghulam Dogar, Reynoldsburg	Nishi's Market, Reynoldsburg
12/20/12	\$20,002	Adam Burgess, Toledo	Barbies Place, Toledo
1/16/13	\$11,002	Kerine Brintlinger, New Albany	Roosters, New Albany
1/16/13	\$5,500	Carl Hawk, Sandusky	J L Manny's Restaurant, Sandusky
1/17/13	\$8,000	Robert Ingram Sr & Annette Miller, Mentor On The Lake	306 Lounge, Mentor
1/18/13	\$5,500	Dale Puening, Brooklyn	Brooklyn Pub & Grill, Brooklyn
1/20/13	\$8,200	Beth Morscher, Hilliard	VIP Lounge, Hilliard
1/21/13	\$5,002	Corey Geer, Urbana	Bracken's Pub, Urbana



Ernest of Vermilion won a \$500 gift card in the Ohio Lottery's Trick Out Your Cave promotion.



Upcoming KENO Fun Days

April KENO special

Buy \$10 worth of *Keno* and get a free, 3-spot *Keno* wager from 4 p.m. to 7 p.m. every Thursday in April.

May KENO special

Buy \$10 worth of *Keno* and get a free, 4-spot *Keno* wager from 4 p.m. to 7 p.m. every Wednesday in May.

June KENO special

Buy \$10 worth of *Keno* and get a free, 4-spot *Keno* wager from 4 p.m. to 7 p.m. every Saturday in June.

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The Ohio Lottery is an Equal Opportunity Employer and Service Provider

1-800-686-4208 | [www.ohiolottery.com](http://www.ohiolottery.com)

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